



People Place Future



Community Engagement Report

DRAFT REPORT | 23 MARCH 2021 (V1.0)



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Reference Documents / Materials

The following information and data sources have been used to develop the community engagement report:
Place Score Pty Ltd (2021) 'People Place Future Survey' Place Score Liveability Platform, March 2021.
Surf Coast Shire (2021) 'People Place Future' 'pop-up' engagements and submissions, online survey free text questions.

Version Control

25/03/2021 – A Hooper – People Place Future Community Engagement Report V1.

Introduction + Overview

People Place Future

People Place Future is a Council led project to develop a series of important strategic documents, including a four-year Council Plan and Health and Wellbeing Plan, long term Community Vision, Financial Plan and Asset Plan.

At the centre of People Place Future is a community engagement program designed to encourage broad participation, seek a diverse range of community views, and foster considered deliberation on key issues and dilemmas. Input from the engagement program will actively influence the development of the required strategic documents.

Council's Community Engagement Policy recognises engagement as: 'a planned process with the specific purpose of working across organisations, stakeholders and communities to shape decisions or actions... in relation to a problem, opportunity or outcome' (IAP2).

The Policy outlines Council's commitment to working with Surf Coast communities to enhance decision making. The Policy specifically notes the Community Vision, Council Plan, Municipal Public Health and Wellbeing Plan, Financial Plan and Asset Plan as significant documents requiring tailored engagement.

In addition, the Local Government Act 2020 mandates the use of deliberative engagement processes in the development of these key strategic documents.

Council is working with a selection of specialised community engagement consultants to oversee and deliver this program of engagement and provide a level of independence to the process.

Part 1

Part 1 of this report will provide an overview of the engagement methodology.

Part 2

Part 2 will provide details of the feedback and input received during the first phase of the engagement process.

Part 1 – Engagement Approach

The aim for People Place Future was to develop and deliver an engagement approach that encouraged broad participation, and actively sought diverse views.

The methodology was also designed to ensure Council meets its requirements under the Surf Coast Shire Council Community Engagement Policy, and the Local Government Act 2020.

The engagement approach is made up of three interactive phases:

1

Participatory Phase

JANUARY – MARCH 2021 (COMPLETED)

The participatory phase aimed to seek broad community and stakeholders' input, through surveys, online submissions, targeted contact with stakeholders, and in person discussions at pop up stalls.

Influence and commitment: Council will invite public input in-person and online using a range of methods. Council will review and consider all input received, and also provide this to the Community Panel for further analysis.

Outcome: 1093 surveys were completed, 20 online submissions were received, and around 100 people had their views captured in person at pop up events.

2

Deliberative Phase

MARCH – MAY 2021 (UNDERWAY)

At the centre of our engagement program is a deliberative panel; a representative group of community members, who are chosen at random from an expression of interest process.

Council has developed this deliberative element of the engagement process in line with the requirements of the new Local Government Act 2020.

Influence and commitment: Council will convene a representative panel of community members, selected by an independent consultant, to deliberate on key issues. Recommendations will be used to inform Council decision making.

Outcome: 239 expressions of interest were received, with 35 recruited for community panel.

3

Review Phase

JUNE – JULY 2021

Once the Community Vision and Council Plan have been drafted, Council will seek community submissions prior to endorsing these documents. This opportunity will be widely promoted to community members, including those who have been involved in previous phases of the project.

Influence and commitment: Council will report back on the decisions made, and the ways community input have influenced the draft report. Feedback from a submission process will be reviewed and considered prior to a final plan being adopted.

Communication Summary

The following activities were undertaken during the 6-week engagement period between 20 January and 7 March 2021.

An important focus was the communication elements undertaken, to ensure community members and stakeholders knew of the opportunity to get involved. The survey, submission process and pop-up stalls were promoted via local media, direct emails, social media and postcards distributed in townships.



Informing



7 Social Media Posts



2 Media Releases



2 Videos Created



3 Mentions in the Mayor's Column



14 Pop-up / Market Stalls



2,800 Postcards Distributed



10,100 Ratepayers Reached by Mailout



7,400 Businesses, Clubs and Community Groups Reached by Email

Formal submissions were received from:

- Victorian Farmers Federation
- Deans Marsh Community Action Plan
- Beyond Zero Emission Communities
- Surf Coast Energy Group
- Surf Coast Arts Inc. and Ashmore Arts Studio
- Corangamite Community Foundation
- Individual community members

A summary of submissions was added to, and analysed along with, the insights from the face-to-face discussions at pop-up engagements.

Engagement Summary

Our engagement has focused on gaining broad participation, as well as seeking out under-represented voices.

It is worth noting that COVID-19 restrictions limited the number of community events and activities being held at the time. In finding places to 'pop-up', we had to balance social distancing requirements with the opportunity to speak to as many people, and as diverse a range of people, as possible.

- Surveys online and in person
- Online submission and image upload options
- Online and phone access to Expression of Interest process
- Targeted engagement with young people, people with disabilities, older people
- In person discussions in townships across all Wards:
 - Anglesea Ward: Anglesea Twilight Market, Airey's Inlet Market.
 - Lorne Ward: Café Central, Deans Marsh Farmers Market;
 - Torquay Ward: Farmers Market, Wurdi Baierr Stadium, Torquay Skate Park, Fishos beach, Youth Lounge KMCC, Torquay North Shopping Precinct
 - Winchelsea Ward: Riverbank walking track, Moriac General Store.



Engagement



1,574 Visits to the Webpage



1,093 Online Survey Responses



100 Hard Copy Surveys



45 Participants of the Surf Coast Disability Network, All Abilities and Positive Ageing Advisory Committees



30 Young people engaged via youth activities



30 Contributions from Kindergarten Children



6 Image Submissions



10 Other Online Submissions

Online Survey

Between 21 January 2021 and 4 March 2021 Place Score collected Neighbourhood Care Factor surveys, Place Experience Assessments and open-ended answers for Surf Coast using a combination of field and online surveys. The engagement resulted in a representative sample with a **90% confidence level** for all age and gender cohorts, with the exception of under 25 years old's.

For the purpose of obtaining a representative sample and to contextualise the needs and ideas of respondents, Place Score methodology includes the collection of demographic data including gender, age, and country of birth. Additional information regarding income, household type and education can be provided voluntarily. Surveys were available in English.

Personal information in the form of email addresses are decoupled from data collected. In line with privacy legislation, people under the age of 14 were able to complete the survey without the provision of personal information.

A 90% confidence level was achieved for all age and gender cohorts, with the exception of under 25 years old's which means we can have confidence in the representative nature of the responses as being within an acceptable ± 10 -point margin of error. However, the responses from under 25s (which rely on 62 responses of the target of 188 for the Care Factor section and just 16 responses (of the target of 188 for the Place Experience section) should be read with this in mind.

About the respondents

Understanding the demographic mix and representative sampling.

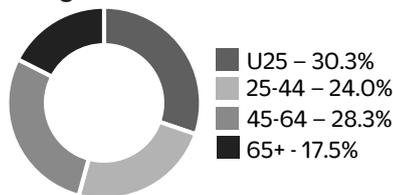
2016 Census

Federal Government ABS data (2016), n = 29,397

Gender



Age



Country of Birth (Top 3)



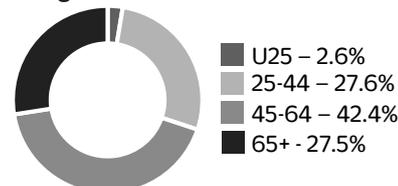
Place Score Engagement (2021)

Care Factor Data (n = 1,125) and Place Experience Data (n=954)

Gender



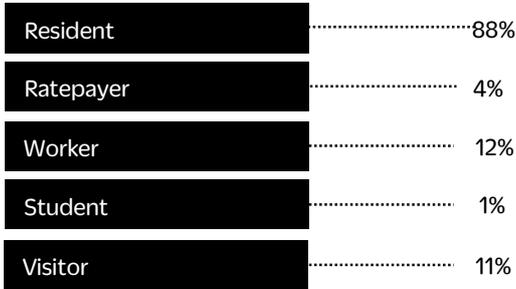
Age



Country of Birth (Top 3)



Respondents by Association

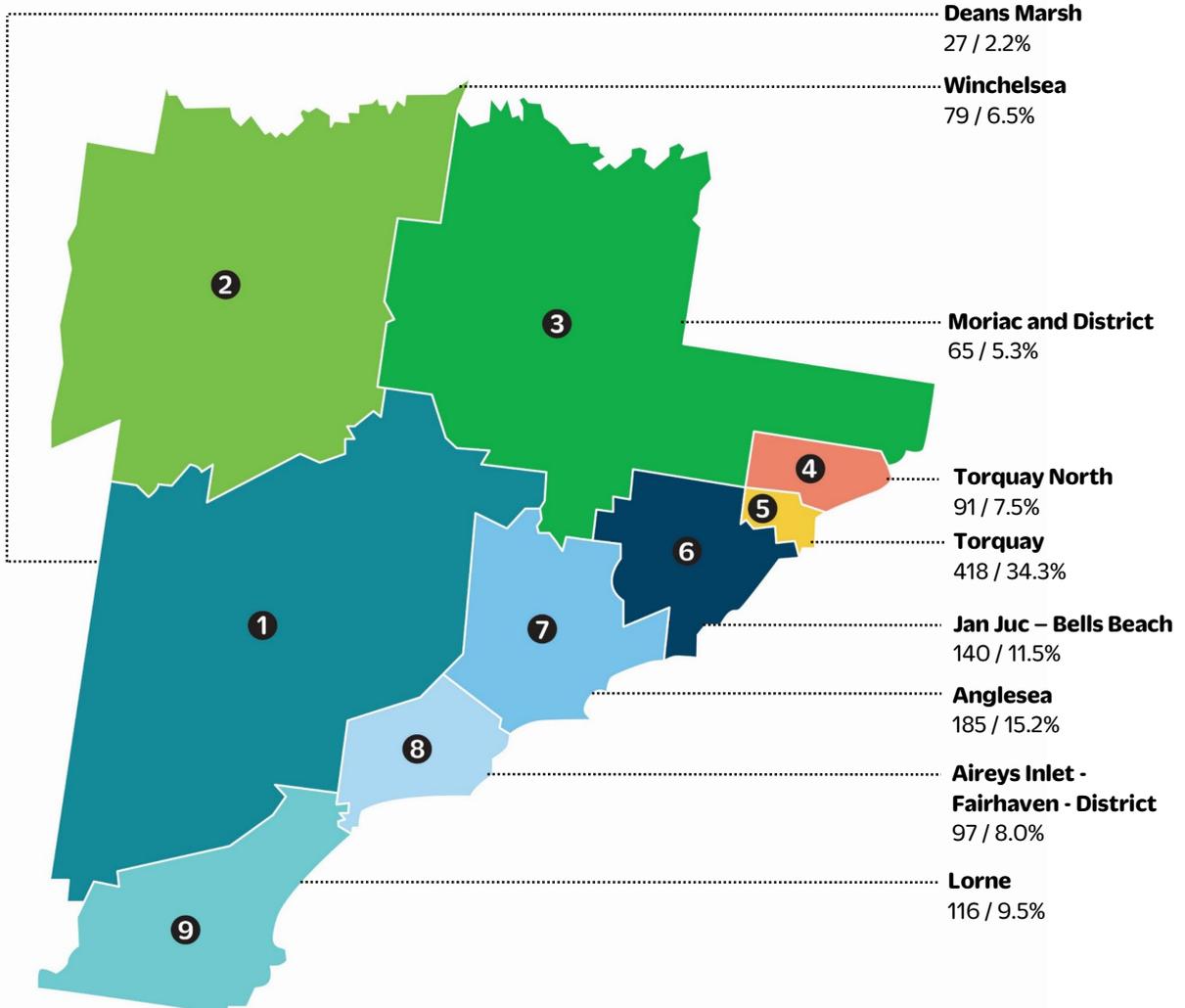


For both the 'association' and 'attribute' questions, respondents were invited to select all that applied to them.

Other Respondent Attributes (self nominated)



Respondents by Place



Areas align with Australian Statistical Geography Standard (ASGS).

Part 2 – Community Engagement Results

Part two tables the results of each of the different input methods described in part one. Some of the ways that we collected information, ie, online survey multiple choice questions, permit quantitative analysis. Free text survey questions, submissions and summaries of discussions held at pop-up engagements, have been tagged with key terms used to talk about a topic. For example, words like 'housing insecurity', 'affordability', 'availability', 'vacancy', 'rental' and 'mortgage' 'stress', etc. group responses under the topic or theme of 'housing affordability' .

The quantitative and qualitative analysis set out below represents a jumping off point for exploration. Further analysis needs to be undertaken to understand the issue and/or opportunity in the context in which it has been described. The work to 'unpack' the data will be carried out in the coming weeks, a collaborative effort between Council and the Surf Coast Shire Community Panel. The wider community will be able to stay in touch with this process and the deliberations of the Panel through updates and videos which will be available through Council's website and social media.

Pictures created by our Kindergarten Kids

Two classes of kindergarten children in Torquay were asked to draw pictures of what they liked about where they live. From this selection of drawings, it is clear that the children love their families and the beach, exploring in nature, and playing with friends - both at home and outside. They also enjoy their time at kinder, including their outdoor time at bush and beach kinder.

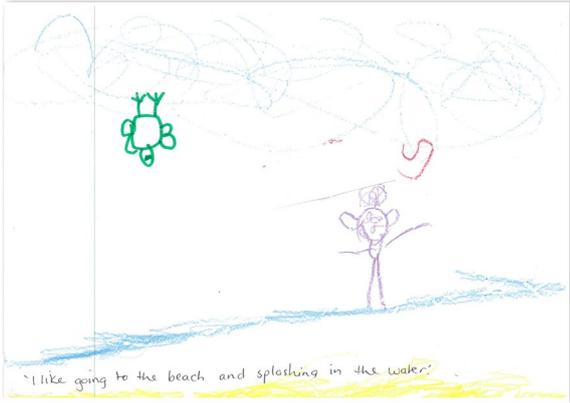
Kinder Kids: What's important to you?



Kinder Kids: What do you like about the place you live?



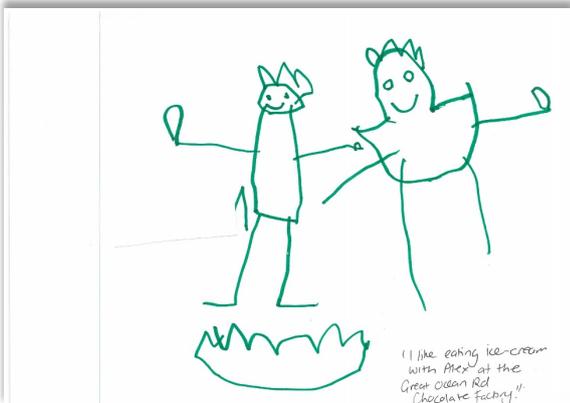
'I Like the Waurn Ponds swimming pool because there isn't a pool in Torquay'



'I like going to the beach and splashing in the water'



'I like looking at the water at Bush Kinder'



'I like eating ice-cream with Alex at the Great Ocean Road Chocolate Factory'



'I like walking through the flowers and trees. I like Torquay when it's sunny!'



'I like to go to Torquay Kinder'



'I like exploring the parks and trees and climbing trees'



'I like going on my scooter at the skate park'



'I like going to the beach with Daddy'

A vision for the Surf Coast Shire

Through a number of mediums, including on-line survey (limited to 25 words), conversations at community events, activities and meetings, we asked people help us create a long term vision for the Shire. The free text responses were tagged and themed, with the top 15 themes or topics listed below. (n=994).

When asked 'What is your ten-year vision for the Shire?' people spoke about ...

	Response 'tags'
→ Unique neighbourhoods and towns	416
→ Inclusivity and social connection	398
→ Healthy and active lifestyles	346
→ Active, sustainable and public transport	255
→ Accessible to jobs and careers	217
→ Creative people, industries and public art	184
→ Action on climate change	174
→ Strong local economies	174
→ Connected to nature	161
→ Values diversity	148
→ Places and spaces people want to be	132
→ Quality community facilities	121
→ Open green space	112
→ Trusted and accountable government	102
→ Stewardship of productive land, coastal and bush ecosystems	76

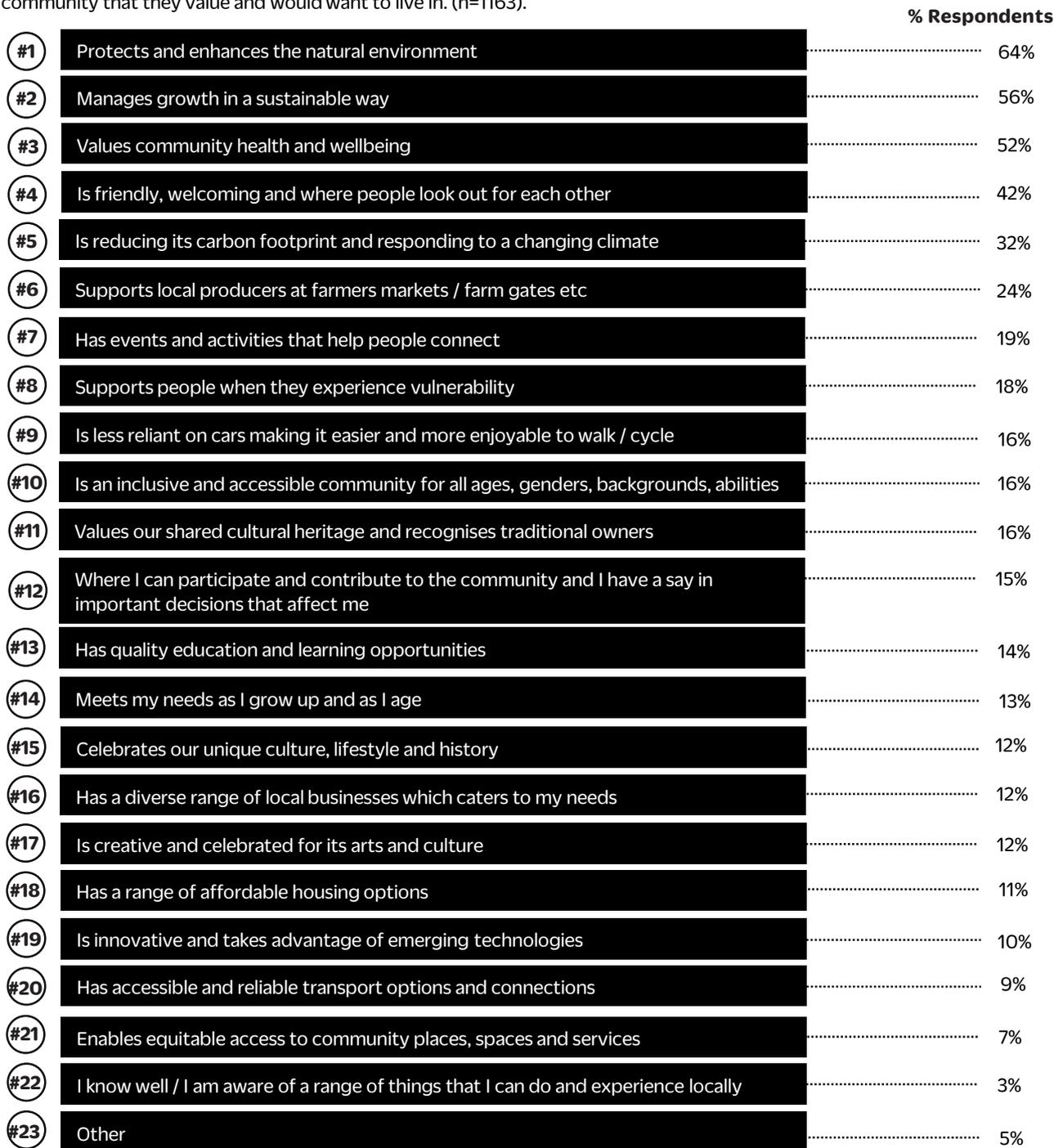


Above: 'word art' generated from 'tagged' words grouped to yield the above top 15 'vision' topics. 'Whilst not the top topic, 'nature' is a feature of the topics that were important to respondents' vision for the Shire, including the uniqueness of our neighbourhoods and towns, our healthy and active lifestyle, stewardship of land, our strong local economies, among others.

Community Values

I want to live in a community that...

Respondents were asked to select five out of 23 value-based statements describing their ideal community, ie, the sort of community that they value and would want to live in. (n=1163).



When asked about the sort of community they value and would want to live in, 62% of respondents said a ‘community that protects and enhances the natural environment’. Fifty-six percent of respondents said they ‘want to live in a community that manages growth in a sustainable way’ and 52% said they want to live in a community that values health and wellbeing’. Forty-two percent want to live in a community that ‘is friendly welcoming and where people look out for each other’. Thirty-two percent want their community to ‘reduce its carbon footprint and respond to a changing climate’ and 24% want a community that ‘supports local producers at farmers markets and farm gates’.

Health and Wellbeing

Respondents were asked to select five priorities that would improve the health and wellbeing of individuals and communities in the Surf Coast Shire.

Which of the following areas do you think Council should focus on to improve the health and wellbeing of people across the Surf Coast?



Respondents were asked to select five health priorities that would improve the health and wellbeing of people across the Surf Coast (n=981).

Fifty-nine percent of respondents nominated 'increasing physical activity and active living'. Fifty-seven percent thought Council should 'tackle climate change and its impact on health'. There was also strong support for 'improving mental health and wellbeing' – 54% and 'improving social connection' – 52%.

Health and Wellbeing (cont.)

Respondents were asked to think about what they would like to see Council focus on in relation to the community's health priorities (n=685). Community identified that Council can support health and wellbeing priorities through a range of initiatives.

In which areas should Council work to further your health priorities?

	Response 'tags'
#1 Social inclusion and cohesion	281
#2 Growing businesses, jobs and employment	280
#3 Businesses that support active living	233
#4 Sustainable transport	222
#5 Community facilities	212
#6 Health equity	172
#7 Youth and middle years	109
#8 Mental health	95
#9 Alcohol and other drugs, including tobacco (smoking)	89
#10 Safety and crime prevention	86
#11 Education	86
#12 Skills and qualifications	77
#13 People with disabilities	77
#14 Community and private events and activities that promote health	72
#15 Housing insecurity / People experiencing homelessness	68
#16 Diversity	67
#17 Health services	64
#18 Healthy eating	59
#19 Climate related disease and health issues	59
#20 Older people / positive ageing	54
#21 Access to community places, spaces and services	50
#22 Health infrastructure	49
#23 Maternal and child health / early years	39
#23 Local food / food access	37
#23 Accessible design	28
#23 Families	26

Other areas of focus with less than 25 responses: Gender (25) / Gender equity (9), Family violence (15), Dental health (12), Aboriginal and Torres Strait Islander Communities (11), Culturally and linguistically diverse communities (10), Sexual and reproductive health (6), Communicable and infectious diseases (5), LGBTQI+ (3), and Non-communicable disease (2).

Measuring Liveability

Care Factor

The Care Factor (CF) section of the survey asks respondents about their ideal neighbourhood. Respondents select their three most important attributes in five Place Dimensions.

Place Dimensions

The Place Dimensions are:



Look and Function

The physical characteristics of the area - how it looks and works, its buildings, public space and vegetation



Sense of Welcome

The place is inviting to a range of people regardless of age, income, gender, ethnicity or interests.



Things to Do

Activities, events and the invitation that leads you to spend time in a place.



Uniqueness

Things that make the area interesting, special or unique - these could be physical, social, cultural or economic aspects of the place.



Care

How well the area is managed, maintained and whether improvements are being made - it considers care, pride and both personal and financial investment.

Place Experience

The Place Experience (PX) section of the survey asks respondents to assess how each place attribute impacts their personal enjoyment of the neighbourhood or town they spend time in. Respondents rate the performance of 50 place attributes across nine themes in relation to their lived experience.

Nine themes encompassing 50 place attributes

- 1 Character:** Character relates to an area's heritage, its identity and how unique it is.
- 2 Community:** Community relates to people's identity, how they express that identity, and how they interact and define the broader community.
- 3 Economy:** Economy relates to revenue generation through different sectors and economic activities, and job creation.
- 4 Environmental Sustainability:** Environmental sustainability relates to the protection and care of the environment, and how people adapt to the climate.
- 5 Housing and Development:** Housing and development relates to the built form, housing, tenancy types and development.
- 6 Management and Safety:** Management and safety relates to the management of an area and its users.
- 7 Movement:** Movement relates to the movement of people and goods.
- 8 Open Space:** Open space relates to open space, both public and private, and its features.
- 9 Social Facilities and Services:** Social facilities and services relates to infrastructure and programs that support community development and health

Liveability priorities

Place Score has identified the Liveability Priorities for Surf Coast Shire communities by aggregating 'community values' (what people care about) with 'liveability scores' (how the things that they care about are currently being looked after). The more people that care about a place attribute, and the poorer it performs, the higher the priority. Conversely, Neighbourhood Strengths are features of a place that are both valued and already contributing positively to local liveability.

These insights will help Council to identify what is important to our community, how a place is performing and what the focus of change and improvement should be. For example; an attribute with a high Care Factor but a low Place Experience rating should indicate that it's a priority for attention.



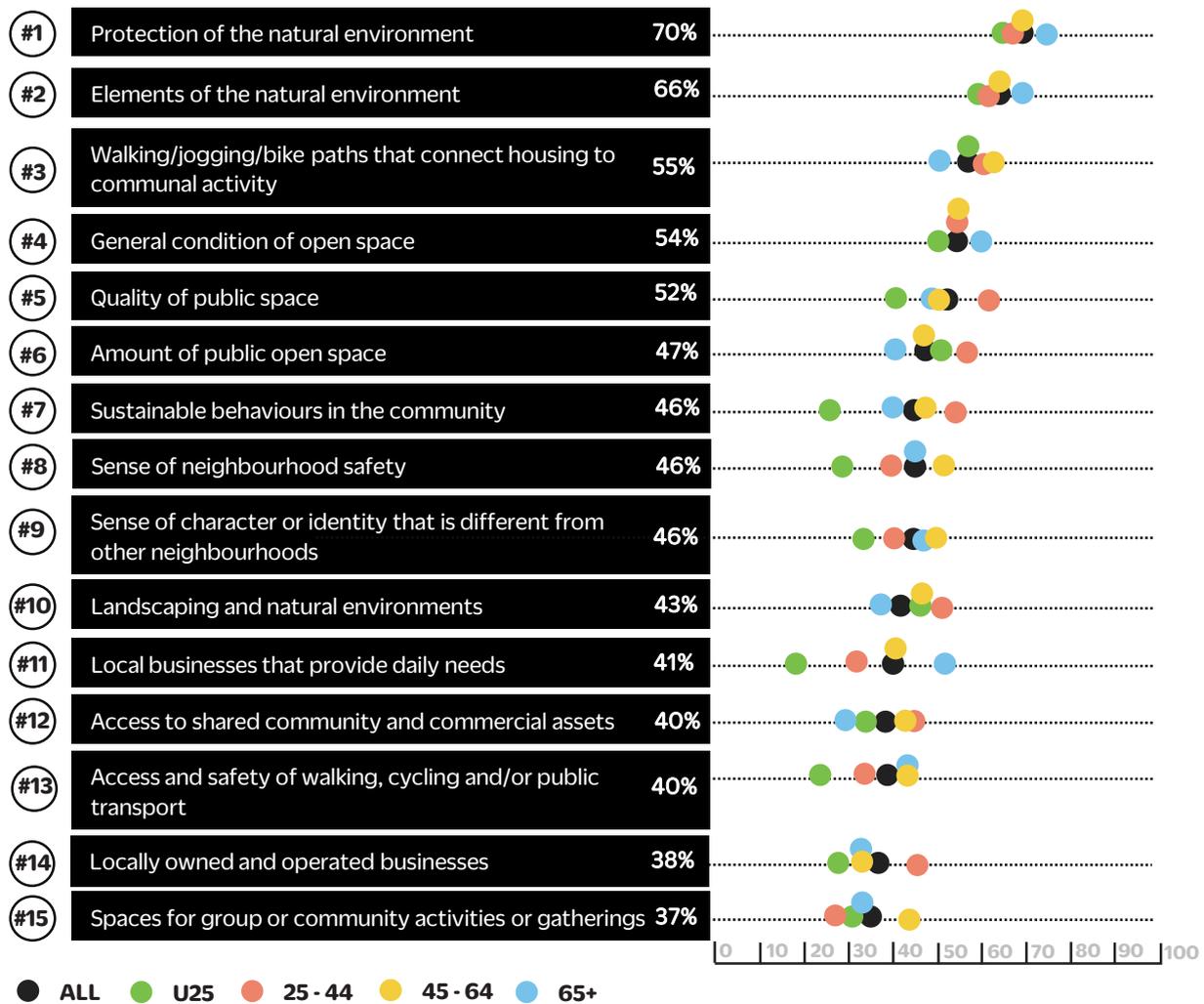
Liveability Priorities

Place Values

The Care Factor survey asks respondents to select what is most important to them in each of the five Place Dimensions. The Place Dimensions and associated Place Attributes reveal what attracts and attaches people to a neighbourhood, as well as the barriers to enjoyment, entry or connection.

Our Shire's top 15 Care Factors are ranked based on how many people selected each attribute as being important to them in their 'ideal neighbourhood'.

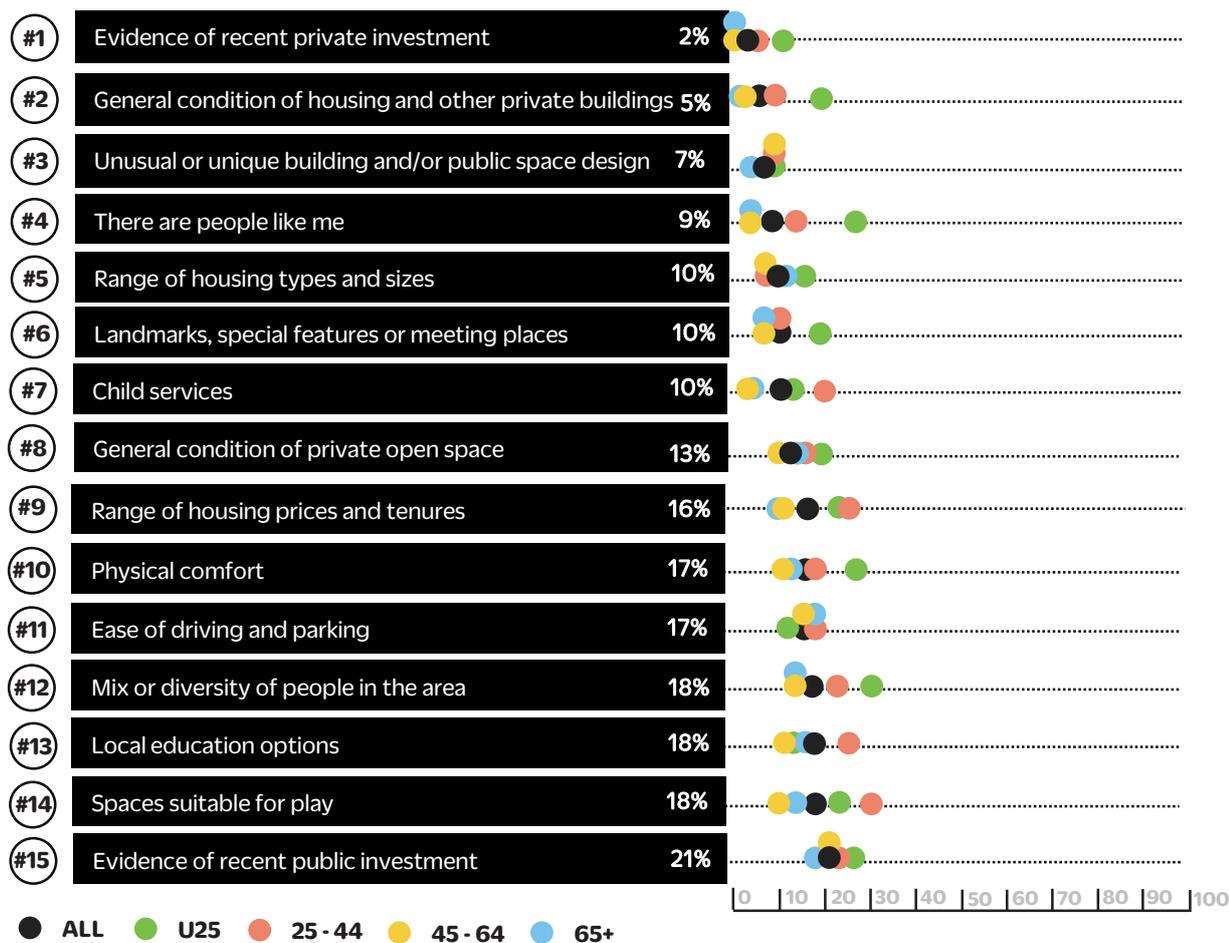
Top 15 Place Values (by Age)



Note: #2 - Elements of the natural environment refer to natural features, views, vegetation, topography, water, and wildlife, etc. #1 - Protection of the natural environment includes retaining natural tracts, protection from encroachment, invasive species, rehabilitation, etc.

Our Shires bottom 15 Care Factors are ranked based on how many people selected each attribute as being important to them in the 'ideal neighbourhood'. These are the attributes least chosen.

Bottom 15 Place Values (by Age)



The following page is broken into:

Neighbourhood strengths – the attributes that the community cares about and are performing well. These should be celebrated and protected.

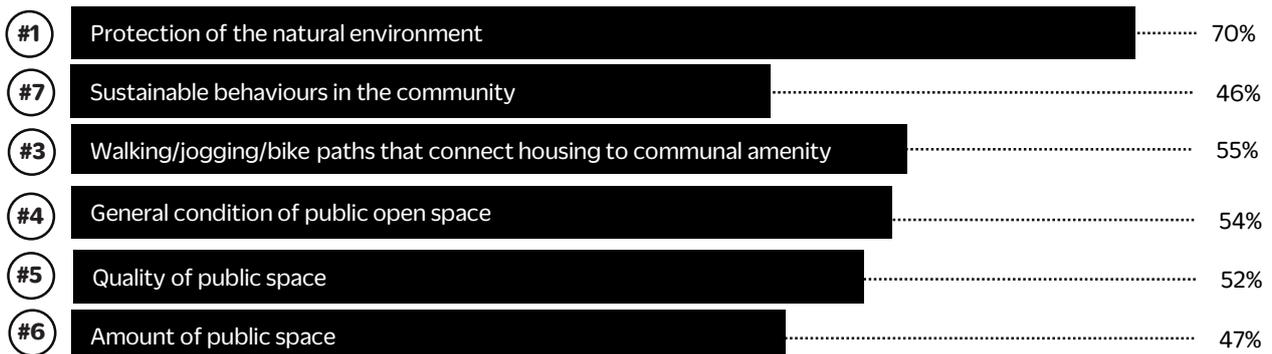
Liveability Priorities - These identify the aspects of our neighbourhoods that are important to people but are currently underperforming. Improving these attributes will have the most significant impact on our community.

Secondary Priorities - These identify attributes to look-out for. They are negatively affecting liveability and can become more significant issues if more people start caring about them.

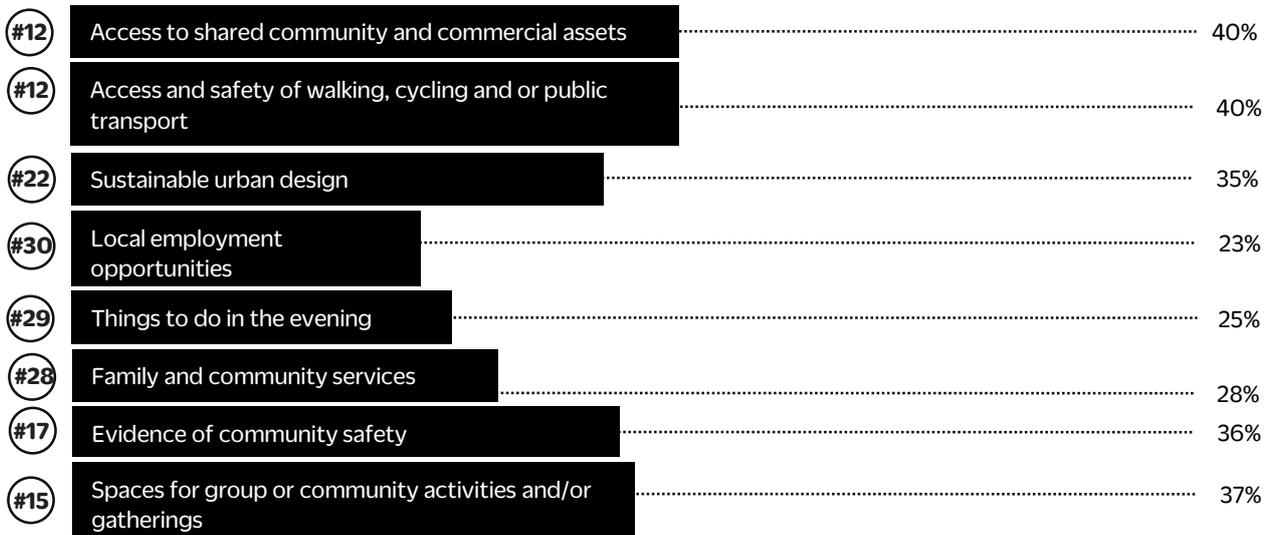
Neighbourhood Strengths



Liveability Priorities



Secondary Priorities



Focus and investment priorities by theme

The following section considers the nine themes of character, community, economy, environmental sustainability, housing and development, management and safety, movement, open space, social services and facilities, and explores where the level of priority and focus should be given to improve each aspect of liveability in the various neighbourhoods within the Shire by location and theme.

It is worth noting that the use of the word 'investment' here does not necessarily denote a financial investment and could include a range of ways Council and partners may direct attention to a particular attribute.

Retain and Protect



PROTECT

These attributes currently contribute most to the liveability of our neighbourhoods. *These attributes have a high Care Factor Ranking CF (valued by the most people in our community) and have a high PX Score (meaning they are performing well).* These attributes should be protected.

CF Rank /50	PX Score
Rank 1-15	≥70

Investment Priority



HIGH

Investing in these attributes will contribute the most to improve the liveability of our neighbourhoods. *These attributes have a high Care Factor Ranking CF (valued by the most people in our community) and have a low PX Score (meaning they are NOT performing well).*

CF Rank /50	PX Score
Rank 1-15	<70



MEDIUM

Investing in these attributes will contribute to improve the liveability of our neighbourhoods. *These attributes are generally in the top half of the Care Factor Ranking CF and have a low PX Score (meaning they are NOT performing well).*

CF Rank /50	PX Score
Rank 16-30	<70



LOW

Investing in these attributes will slightly contribute to improve the liveability of our neighbourhoods. *These attributes are generally in the bottom half of the Care Factor Ranking CF and have a low PX Score (meaning they are NOT performing well).*

CF Rank /50	PX Score
Rank 31-50	<70



NO

No additional investment is needed for these attributes as they are currently over-performing. *These attributes generally have a low Care Factor Ranking CF (selected by the least number of people in our community) and have high PX Score (meaning they are performing well).*

CF Rank /50	PX Score
Rank 16-50	≥70

Theme 1: Character

Character relates to an area's heritage, its identity and how unique it is.

	Surf Coast Shire	Deans March and District	Winchelsea	Moriac and District	Torquay North	Torquay	Jan Juc – Bellbrae – Bells Beach	Anglesea	Aireys Inlet - Fairhaven - District	Lorne
Overall visual character of the neighbourhood	✓	✗	✗	✓	✗	✗	✗	✓	✓	✓
Spaces suitable for specific activities or special interests	✗	↓	–	!	✓	✗	✗	✗	✗	✗
Sense of character or identity that is different from other neighbourhoods	✓	✓	!	✓	✓	✓	✗	✓	✓	✓
Landmarks, special features or meeting places	✗	↓	↓	↓	✗	↓	✗	✗	✗	✗
Local history, historic buildings or features	↓	–	!	–	↓	↓	↓	↓	✗	✓
Unusual or unique buildings and/or public space design	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓

There is a strong sense of the unique character and identity of towns across the Shire. A 'sense of character or identity that is different from other neighbourhoods' was valued by all neighbourhoods and towns with the exception of Jan Juc, Bellbrae and Bells Beach. Most towns consider the current level of investment sufficient to protect the unique character and identity of their towns.

Winchelsea respondents would like to see greater investment to ensure that this attribute positively contributes to their liveability. Winchelsea respondents also identified 'Local history, historic buildings or features' as being a high priority and Lorne respondents want see their local history, historic buildings or features to continue to be maintained. Moriac and District identified 'spaces suitable for specific activities or special interests' as being a high priority for investment.

Theme 2: Community

Community relates to people's identity, how they express that identity, and how they interact and define the broader community.

	Surf Coast Shire	Deans Marsh and District	Winchelsea	Moriac and District	Torquay North	Torquay	Jan Juc – Bellbrae – Bells Beach	Anglesea	Aireys Inlet - Fairhaven - District	Lorne
Neighbourhood spirit / resilience	✗	✓	✓	✓	✗	✗	✗	✓	✓	✓
Welcoming to all people	✗	✓	✗	✗	⚠	✗	✓	✗	✓	✗
There are people like me	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
Evidence of community activity	✗	✓	!	!	↓	✗	✓	✓	✓	✗
Sense of belonging in the community	✗	✓	✗	✗	✓	✗	✗	✓	✗	✓
Mix or diversity of people in the area	↓	↓	↓	↓	↓	↓	⚠	↓	↓	↓
Cultural and/or artistic community	✗	✗	↓	↓	↓	↓	✗	✗	✗	✗
Sense of connection to/ feeling support from neighbours or community	✗	✓	✗	✗	✗	✗	✗	✗	✗	✗
Local community groups and organisations	✗	✓	✗	⚠	✗	✗	✗	✓	✗	✗

Neighbourhood resilience is considered of high value and strong in Aireys Inlet, Fairhaven and District, Anglesea Deans Marsh and District, Lorne, Moriac and District and Winchelsea. Anglesea, Lorne, Torquay North and Deans Marsh and District value and feel a 'sense of belonging in the community'.

Aireys Inlet, Fairhaven and District, Deans Marsh and District and Jan Juc, Bellbrae and Bells Beach value and are committed to being communities that are 'welcoming to all people'.

Deans Marsh and District identify 'local community groups and organisations' and a 'sense of connection to/feeling support from neighbours or community' as being important and positively contributing to the wellbeing of residents. Moriac and District and Winchelsea respondents indicated that a high level of investment is required to see greater 'evidence of community activity'.

Theme 3: Economy

The economy theme relates to revenue generation through different sectors and economic activities, and job creation.

	Surf Coast Shire	Deans March and District	Winchelsea	Moriac and District	Torquay North	Torquay	Jan Juc – Bellbrae – Bells Beach	Anglesea	Aireys Inlet - Fairhaven - District	Lorne
Local businesses that provide for daily needs	✓	!	!	!	×	×	↓	✓	✓	✓
Things to do in the evening	↓	↓	↓	↓	!	↓	↓	↓	↓	×
Local employment opportunities	↓	!	↓	↓	↓	↓	↓	↓	↓	↓
Access to neighbourhood amenities	×	↓	↓	↓	×	×	×	×	✓	✓
Locally owned and operated businesses	✓	✓	✓	↓	✓	✓	×	×	×	×

Aireys Inlet, Anglesea and Lorne consider the current mix of their 'local businesses provide for daily needs'. Local access to the everyday essentials is a high priority requiring further investment for Deans Marsh, Moriac and District and Winchelsea. Torquay North, Torquay, Winchelsea and Deans Marsh would like to see 'locally owned and operated businesses' supported, and Deans Marsh and District would like to see more investment in creating 'local employment opportunities' as part of strong local economies. 'Access to neighbourhood amenities' is contributing to liveability in Aireys Inlet, Fairhaven and District and Lorne.

Theme 4: Environmental Sustainability

The theme of environmental sustainability relates to the protection and care of the environment, and how people adapt to the climate.

	Surf Coast Shire	Deans March and District	Winchelsea	Moriac and District	Torquay North	Torquay	Jan Juc – Bellbrae – Bells Beach	Anglesea	Aireys Inlet - Fairhaven - District	Lorne
Landscaping and natural elements	✓	✗	!	!	✓	✓	✓	✗	✗	✓
Elements of natural environment	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sustainable urban design	–	↓	–	–	!	!	!	!	–	↓
Protection of the natural environment	!	✓	!	!	!	!	✓	✓	✓	✓
Sustainable behaviours in the community	!	!	!	!	!	!	!	✓	!	–

‘Elements of the natural environment’ contribute to the liveability of all Surf Coast Shire neighbourhoods and towns. Respondents from Aireys Inlet, Fairhaven and District, Anglesea, Deans Marsh and District, Jan Juc, Bellbrae and Bells Beach and Lorne consider that the level of investment in the ‘protection of the natural environment’ to be adequate and should be maintained.

‘Protection of the natural environment’ is a high priority for respondents from Moriac and District, Torquay, Torquay North and Winchelsea, however they consider that a greater level of investment is required to ensure it is thriving.

‘Sustainable behaviours in the community’ are important to all neighbourhoods and towns, Anglesea respondents consider their uptake to be adequately supported, respondents from other parts of the Shire think that greater investment is required. To varying degrees, ‘sustainable urban design’ is a priority requiring further investment for all towns and neighbourhoods. ‘Landscaping and natural elements’ is not a focus for Aireys Inlet, Fairhaven and District, Anglesea, Deans Marsh and District but is a priority for Jan Juc, Bellbrae and Bells Beach, Lorne, Moriac and District, Torquay, Torquay North and Winchelsea with Moriac and Winchelsea seeking a greater level of investment.

Theme 5: Housing and Development

The theme of housing and development relates to the built form, housing, tenancy types and development.

	Surf Coast Shire	Deans March and District	Winchelsea	Moriac and District	Torquay North	Torquay	Jan Juc – Bellbrae – Bells Beach	Anglesea	Aireys Inlet - Fairhaven - District	Lorne
Range of housing types and sizes	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓
Quality of buildings	↓	↓	↓	×	–	↓	×	×	×	–
Range of housing prices and tenures	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓
Evidence of recent public investment	↓	–	↓	–	–	×	↓	↓	↓	↓
Evidence of recent private investment	↓	↓	↓	↓	↓	↓	↓	↓	↓	×

The contribution of the built form, housing, tenancy types and development to liveability and request for an increased focus by Council was not high across all towns and neighbourhoods.

Lorne and Torquay North respondents consider the 'quality of buildings' to require a medium level of additional investment by Council and Deans Marsh and District, Moriac and District and Torquay North consider further resources are needed to be able to see 'evidence of recent public investment'.

It is worth noting these results in the context of the other input options, ie, free text questions, pop-up discussions and submissions in which housing and development, including the quality of buildings, the range of housing types and sizes, prices and tenures were raised.

Theme 6: Management and Safety

The theme of management and safety relates to the management of an area and its users.

	Surf Coast Shire	Deans March and District	Winchelsea	Moriac and District	Torquay North	Torquay	Jan Juc – Bellbrae – Bells Beach	Anglesea	Aireys Inlet - Fairhaven - District	Lorne
Sense of personal safety	✘	✘	✘	✓	✓	✘	✓	✘	✘	✘
Sense of neighbourhood safety	✓	✓	!	✓	✓	✓	✓	✓	✓	✓
General condition of public open space	✓	✓	!	!	✓	✓	✓	✓	✓	✓
General condition of private open space	✘	↓	✘	↓	↓	✘	✘	✘	✘	✘
General condition of housing and other private buildings	✘	✘	✘	✘	✘	✘	✘	✘	✘	✘
Evidence of Council/government management	–	↓	!	–	✘	✘	✘	✘	✘	!

'Sense of neighbourhood safety' and the 'general condition of public open space' was identified as important to all neighbourhoods and towns across the Shire. Winchelsea respondents considered a greater level of investment in both a 'sense of neighbourhood safety' and the 'general condition of public open space' would positively contribute to liveability in Winchelsea.

Moriac and district respondents also identified the 'general condition of public open space' as a priority. 'Sense of personal safety' was not a priority in Deans Marsh and District, Aireys Inlet, Fairhaven and District, Anglesea, Lorne, Torquay, Winchelsea. However, respondents from Jan Juc, Bellbrae, Bells Beach, Moriac and District and Torquay North considered a 'sense of personal safety' to be positively contributing to resident wellbeing and to be protected.

Theme 7: Movement

The theme of movement relates to the movement of people and goods.

	Surf Coast Shire	Deans March and District	Winchelsea	Moriac and District	Torquay North	Torquay	Jan Juc – Bellbrae – Bells Beach	Anglesea	Aireys Inlet - Fairhaven - District	Lorne
Connectivity	✗	✗	↓	↓	✗	✗	✓	✗	✗	✗
Ease of driving and parking	✗	✗	✗	✗	↓	↓	✓	✗	✗	↓
Access and safety of walking, cycling and/or public transport	!	-	-	!	-	✓	✓	✓	✗	✓
Walking / jogging / bike paths that connect housing to communal amenity	✓	!	!	!	✓	✓	✗	✓	✓	✓

‘Ease of driving and parking’ and ‘connectivity’ were not priorities for most neighbourhoods and towns. ‘Access and safety of walking, cycling and/or public transport’ was not a priority for Aireys Inlet - Fairhaven and District but was otherwise a medium to high priority for our neighbourhoods and towns.

‘Walking/jogging/bike paths that connect housing to communal amenity’ was a high priority for all places; to be protected in Anglesea, Lorne, Jan Juc, Bellbrae, Bells Beach, Torquay, and Torquay North and requiring additional investment in Deans Marsh and District, Winchelsea and Moriac and District.

Theme 8: Open Space

The theme of open space relates to open space, both public and private, and its features.

	Surf Coast Shire	Deans Marsh and District	Winchelsea	Moriac and District	Torquay North	Torquay	Jan Juc – Bellbrae – Bells Beach	Anglesea	Aireys Inlet - Fairhaven - District	Lorne
Amount of public space	✓	–	!	!	✓	✓	✓	✓	✓	✗
Quality of public space	✓	–	!	!	✓	✓	✓	✓	✓	✓
Physical comfort	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
Spaces for group or community activities and/or gatherings	✓	✓	!	!	✗	✗	✓	✗	✗	✗
Free places to sit comfortably by yourself or in small groups	✗	–	↓	↓	✗	✗	✗	✗	✗	✗
Spaces suitable for play	✗	↓	↓	↓	–	✗	✗	✗	✗	✗

‘Amount of public space’ rated a medium to high priority for all neighbourhoods and towns except Lorne. Deans Marsh and District, Winchelsea and Moriac and District respondents would like to see a greater resource investment for both the amount and ‘quality of public space’.

‘Spaces for group or community activities and/or gatherings’ are a high priority for Deans Marsh and District, Jan Juc, Bellbrae, Bells Beach, Moriac and District and Deans Marsh and District, Winchelsea with further investment being required in Moriac and Winchelsea.

‘Free places to sit comfortably by yourself or in small groups’ and ‘spaces suitable for play’ are a medium level priority for resourcing for Deans Marsh and Torquay North respondents respectively.

Theme 9: Social Facilities and Services

The theme of social facilities and services relates to infrastructure and programs that support community development and health.

	Surf Coast Shire	Deans March and District	Winchelsea	Moriac and District	Torquay North	Torquay	Jan Juc – Bellbrae – Bells Beach	Anglesea	Aireys Inlet - Fairhaven - District	Lorne
Family and community services	Medium	Medium	High	Medium	No	Medium	Medium	Medium	Low	No
Child services	Low	Low	Low	Low	No	Low	Low	Low	Low	Low
Access to shared community and commercial assets	High	High	Medium	Medium	High	Protect	High	High	Medium	Medium
Local education options	Low	Low	Medium	Low	Low	Low	Low	Low	Low	Low

‘Family and community services’ are medium to high level priorities for Anglesea, Deans Marsh and District, Jan Juc, Bellbrae and Bells Beach, Moriac and District, Torquay and Winchelsea. Child services rated as a low priority in most neighbourhoods and towns.

‘Access to shared community and commercial assets’ was a medium to high priority for resourcing everywhere. Torquay respondents considered the level of resourcing to maintain this access to be adequate.

Local education option was a medium level priority for Winchelsea respondents.

Community Nominated Priorities

Is there anything else you would like to share about your priorities for the Surf Coast?

This was an optional question (with 728 responses) following the question that asks community about their ideal future community ('I want to live in a community that...'). The question was free text and gave respondents a chance to provide further information about the value statements they had selected or to nominate additional community values.

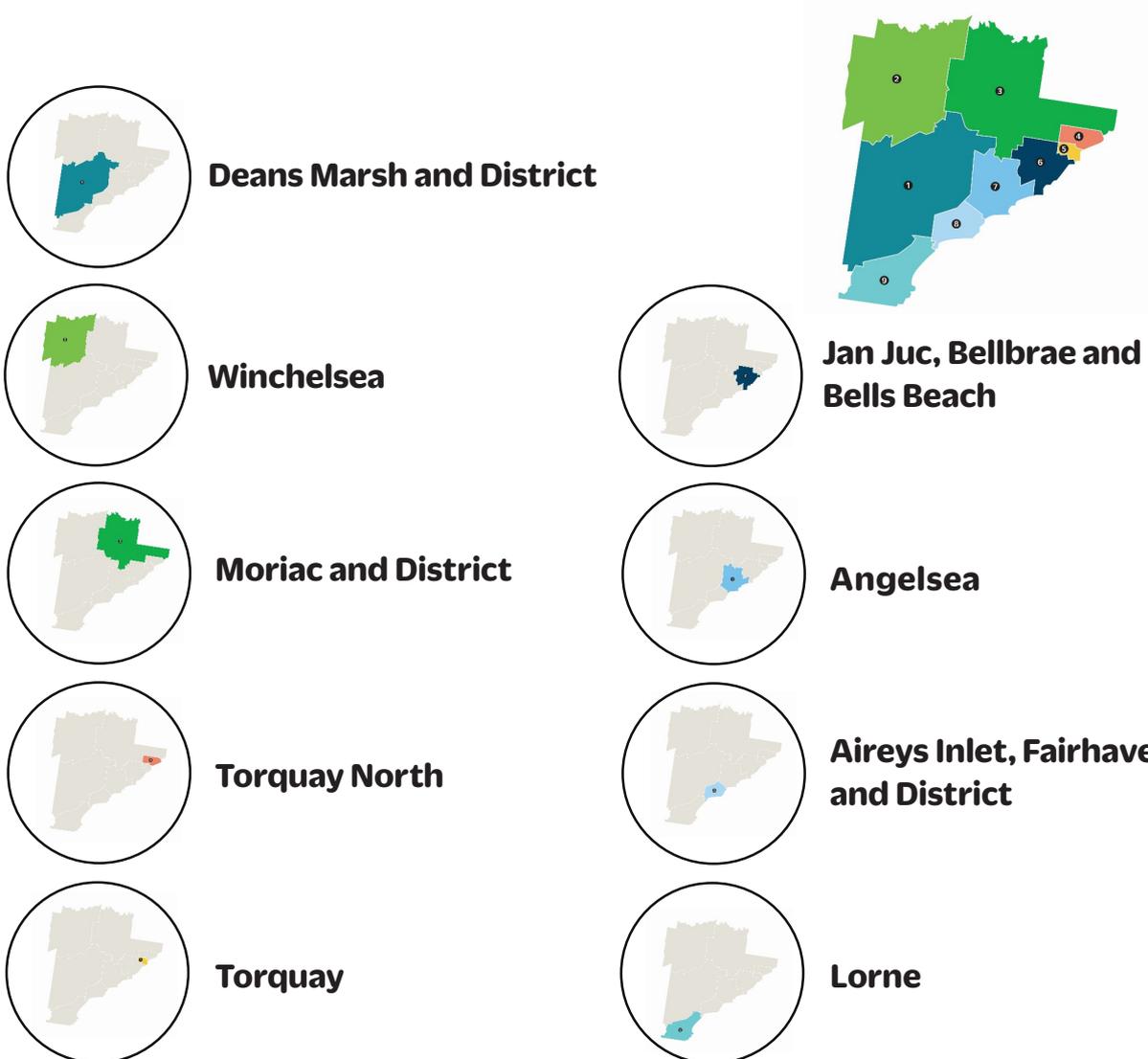
		Response tags
#1	Housing, development, neighbourhood character	314
#2	Social inclusion / cohesion	173
#3	Active outdoor lifestyle	170
#4	Community facilities	138
#5	Town precincts	121
#6	Sustainable transport	118
#7	Employment	110
#8	Active living	101
#9	Enhancing place / placemaking	81
#10	Open green space	78
#11	Key traditional sectors	76
#12	A growing population	72
#13	Housing insecurity / homelessness	66
#14	Financial management	64
#15	Good governance	63
#16	Diversity	61
#17	Jobs and employment	52
#18	Creative people and public art	51
#19	Education	50
#20	Transport infrastructure	50
#21	Torquay economic region	49
#22	Climate change	49
#23	Visitors and tourism	46
#24	Role of local government	46
#25	Youth and middle years	42
#26	The Surf Coast economy	41

Summary Insights by Place

Place-based planning

Place-based and fit-for-purpose planning will be important in our analysis because different places, communities and activities have different needs and unique challenges.

Surf Coast Shire is a large municipality in terms of geographic area. It is characterised by rural and urban and hinterland and coastal areas supporting our diverse communities. While facilities and services are often considered individually, our many social infrastructure networks as a whole play a significant role in supporting Surf Coast Shire's economy, liveability and sustainability.



The below place profiles include a breakdown of priorities by age and gender. Where the priorities of an age or gender cohort have not been described, it is because there is not enough data to be considered representative.

Deans Marsh and District

For Deans Marsh and District residents the top feature of their ideal community was 'the natural environment that is protected and built environment that reflects sustainability best practice', including the elements of 'neighbourhood resilience' 66% and 'sustainable behaviours in the community' 56%. Second highest was 'an active and engaged community' including the aspects of 'neighbourhood resilience' 68% and 'evidence of community activity' 44%. 'A welcoming and connected community that make all people feel a sense of belonging' scored third highest including the aspects of 'welcoming to all people' 53% and 'sense of belonging in the community' 44%.

For 45 to 64 year old's, a 'sustainable built environment and community behaviours' was highest, including the aspects of 'neighbourhood resilience' 74% and 'sustainable behaviours in the community' 74%. Second highest was 'an active and engaged community' including the aspects of 'neighbourhood resilience' 74% and 'local community groups and organisations' 37%. 'A welcoming and connected community that make all people feel a sense of belonging' scored third highest including the aspects of 'welcoming to all people' 53% and 'sense of belonging in the community' 47%.

For female Deans Marsh and District respondents, highest was a 'sustainable built environment and community behaviours' was highest, including the aspects of 'neighbourhood resilience' 63% and 'sustainable behaviours in the community' 58%. Second highest was 'an active and engaged community' including the aspects of 'neighbourhood resilience' 63% and 'evidence of community activity' 47%. 'A welcoming and connected community that make all people feel a sense of belonging' scored third highest including the aspects of 'sense of connection to/feeling support from neighbours or community' 53% and 'sense of belonging in the community' 47%.



Male respondents in the district scored having 'easy to access shared community amenities like the local shops, on foot or by bike' the highest including the aspect 'walking/jogging/bike paths that connect housing to communal amenity' 70% and 'access to shared community and commercial assets' 50%. 'A welcoming and connected community that makes all people feel a sense of belonging' scored second highest including the aspects of 'welcoming to all people' 70% and 'sense of belonging in the community' 40%. Third highest was having a 'sustainable built environment and community behaviours', including the aspects of 'neighbourhood resilience' 60% and 'sustainable behaviours in the community' 50%.

Winchelsea

For Winchelsea residents the top feature of their ideal community was 'having a good amount of high quality and diverse shared open spaces', including aspects of 'amount of public space' 49% and 'quality of public space' 49%. Second highest was 'a well maintained and managed public domain; footpaths, parks, roads and other public assets' including aspects of 'general condition of public open space' 54% and 'evidence of Council/government management' 38%. 'Locally owned and operated businesses that provide the community with their daily needs' scored third highest including the aspects of 'local businesses that provide for daily needs' 51% and 'locally owned and operated businesses' 38%.

For respondents aged 65 and over 'an active and engaged community' rated highest including the aspects of 'evidence of community activity' 64% and 'neighbourhood resilience' 45%. Having an attractive and high-quality environment that people can be proud of' scored the second highest, including aspects of 'sense of character or identity that is different from other neighbourhoods' 55% and 'quality of public space' 50%. 'Locally owned and operated businesses that provide the community with their daily needs' scored third highest including the aspects of 'local businesses that provide for daily needs' 59% and 'locally owned and operated businesses' 36%.

For respondent aged 45 – 64, 'a well maintained and managed public domain; footpaths, parks, roads and other public assets' was the most important feature including aspects of 'general condition of public open space' 76% and 'evidence of Council/government management' 48%. 'A sustainable built environment and community behaviours' was second highest including aspects of 'neighbourhood resilience' 64% and 'sustainable design' 48%. 'A natural environment that is protected and a built environment that reflects sustainable best practice' came in third, including 'protection of the natural environment' 52% and 'sustainable urban design' 48%.

For respondents aged 25 - 44, 'a sustainable built environment and community behaviours' was the most important feature, including the aspects of 'neighbourhood resilience' 60% and 'sustainable behaviours in the community' 40%.



'Having a good amount of high quality and diverse shared open space' scored second highest including aspects of 'amount of public space' 50% and 'quality of public space' 50%. 'A natural environment that is protected and a built environment that reflects sustainable best practice' came in third highest including 'protection of the natural environment' 55% and 'sustainable urban design' 40%.

For female Winchelsea respondents, 'locally owned and operated businesses that provide the community with their daily needs' scored the highest including the aspects of 'local businesses that provide for daily needs' 60% and 'locally owned and operated businesses' 36%. An active and engaged community' rated second highest including aspects of 'neighbourhood resilience' 50% and 'evidence of community activity' 43%. 'A sustainable built environment and community behaviours' was third highest including aspects of 'neighbourhood resilience' 50% and 'sustainable behaviours in the community' 40%.

Male respondents in the district scored having 'an attractive and high-quality environment that people can be proud of' highest, including aspects of 'quality of public space' 67% and 'overall visual character of the neighbourhood' 50%. Second highest was 'a well maintained and managed public domain; footpaths, parks, roads and other public assets' including aspects of 'the general condition of public open space' 67% and 'evidence of recent public investment' 46%. 'Having a good amount of high quality and diverse shared open space' scored third highest including aspects of 'quality of public space' 67% and 'amount of public space' 42%.

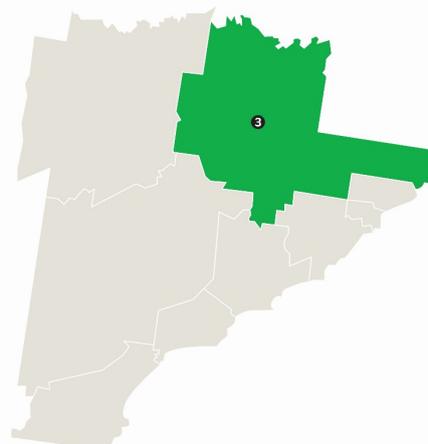
Moriac and District

For Moriac and District respondents, the top feature of their ideal community was 'having a good amount of high quality and diverse shared open space', including aspects of 'quality of public space' 53% and 'amount of public space' 51%. 'A natural environment that is protected and built environment that reflects sustainability best practice' scored second highest, including the elements of 'protection of the natural environment' 65% and sustainable urban design' 36%. Having 'an attractive and high-quality environment that people can be proud of' scored the third highest, including aspects of 'quality of public space' 53% and 'sense of character or identity that it different from other neighbourhoods' 49%.

It was the same top three, but with slightly different percentages for the over 65's. Highest was a 'having a good amount of high quality and diverse shared open space' including aspects of 'quality of public space' 60% and 'amount of public space' 53%. 'A natural environment that is protected and built environment that reflects sustainability best practice' scored second highest, including the elements of 'protection of the natural environment' 73% and sustainable urban design' 40%. Having 'an attractive and high-quality environment that people can be proud of' scored the third highest, including aspects of 'quality of public space' 60% and 'sense of character or identity that is different from other neighbourhoods' 33%.

For 45 to 64 year olds, 'an attractive and high-quality environment that people can be proud of' including aspects of 'overall visual character of the neighbourhood' 62% and 'sense of character or identity that is different from other neighbourhoods' 62%. 'An active and engaged community' rated second highest' including aspects of local community groups and organisations' 67% and neighbourhood resilience' 54%. Having 'easy to access shared community amenities like the local shops, on foot or by bike' scored third highest including the aspects 'walking/jogging/bike paths that connect housing to communal amenity' 58% and 'access to neighbourhood amenities 38%.

'For respondents aged 25 - 44, 'A natural environment that is protected and a built environment that reflects sustainable best practice' came in highest including 'protection of the natural environment' 93% and 'sustainable urban design' 43%.



'Having a good amount of high quality and diverse shared open space' scored second highest including aspects of 'amount of public space' 64% and 'quality of public space' 57%. A 'sustainable built environment and community behaviours' was third highest, including the aspects of 'sustainable behaviours in the community' 79% and 'sustainable urban design' 43%.

For female Moriac and District respondents, highest was a 'having a good amount of high quality and diverse shared open space' scored highest including aspects of 'quality of public space' 58% and 'amount of public space' 56%. Having 'an attractive and high-quality environment that people can be proud of' scored the second highest, including aspects of 'quality of public space' 58% and 'sense of character or identity that is different from other neighbourhoods' 53%. A natural environment that is protected and a built environment that reflects sustainable best practice came in third highest including 'protection of the natural environment' 72% and 'sustainable urban design' 36%.

Male respondents in the district scored 'locally owned and operated businesses that provide the community with their daily needs' scored highest including the aspects of 'local businesses that provide for daily needs' 58% and 'locally owned and operated businesses' 47%. 'A natural environment that is protected and a built environment that reflects sustainable best practice' came in second highest including 'protection of the natural environment' 53% and 'sustainable urban design' 37%. Third highest was 'a well maintained and managed public domain; footpaths, parks, roads and other public assets including aspects of 'evidence of council/government management' 47% and 'general condition of public open space' 42%.

Torquay North

For Torquay North residents 'an attractive and high-quality environment that people can be proud of' rated highest, including the aspects 'quality of public space' 66% and 'sense of character or identity that is different from other neighbourhoods' 53%. Second was having 'a good amount of high quality and diverse shared open spaces' including the aspects of the 'quality of public space' 66% and the 'amount of public space' 43%. Having 'easy to access shared community amenities like the local shops, on foot or by bike' scored third highest including the aspects 'walking/jogging/bike paths that connect housing to communal amenity' 66% and 'access to shared community and commercial assets' 41%.

For 45 to 64-year-olds, having a 'natural environment that is protected and built environment that reflects sustainability best practice' rated the highest, including the elements of 'protection of the environment' 80% and 'sustainable urban design' 40%. Second highest was having 'a good amount of high quality and diverse shared open spaces', including the aspects of the 'quality of public space' 68% and the 'sense of character or identity that is different from other neighbourhoods' 52%. Having 'easy to access shared community amenities like the local shops, on foot or by bike' scored third highest including the aspects 'walking/jogging/bike paths that connect housing to communal amenity' 64% and 'access to shared community and commercial assets' 52%.

For 25 to 44-year-olds, 'an attractive and high-quality environment that people can be proud of' rated highest, including the aspects 'quality of public space' 65% and 'sense of character or identity that is different from other neighbourhoods' 54%. Having 'easy to access shared community amenities like the local shops, on foot or by bike' scored second highest including the aspect 'walking/jogging/bike paths that connect housing to communal amenity' 65% and 'access to shared community and commercial assets' 43%. Third was having 'a good amount of high quality and diverse shared open spaces' including the aspects of the 'quality of public space' 65% and the 'amount of public space' 41%.



'For female Torquay North respondents, 'an attractive and high-quality environment that people can be proud of' rated highest, including the aspects 'quality of public space' 64% and 'sense of character or identity that is different from other neighbourhoods' 53%. Second was 'a natural environment that is protected and a built environment that reflects sustainability best practice' including the aspects of 'protection of natural environment' 75% and 'sustainable urban design' 34%. Third highest was having 'a good amount of high quality and diverse shared open spaces' including the aspects of the 'quality of public space' 64% and the 'amount of public space' 45%.

Male respondents in the district 'an attractive and high-quality environment that people can be proud of' highest, including the aspects 'quality of public space' 70% and 'sense of character or identity that is different from other neighbourhoods' 55%. Second was having 'a good amount of high quality and diverse shared open spaces' including the aspects of the 'quality of public space' 70% and the 'amount of public space' 39%. Having 'easy to access shared community amenities like the local shops, on foot or by bike' scored third highest including the aspect 'walking/jogging/bike paths that connect housing to communal amenity' 64% and 'access to shared community and commercial assets' 39%.

Torquay

Torquay residents scored 'the natural environment that is protected and built environment that reflects sustainability best practice' highest, including the elements of 'protection of the environment' 69% and 'sustainable urban design' 40%. Second highest was having 'a good amount of high quality and diverse shared open spaces' including the aspects of the 'quality of public space' 55% and the 'amount of public space' 50%. Having 'easy to access shared community amenities like the local shops, on foot or by bike' scored third highest including the aspect 'walking/jogging/bike paths that connect housing to communal amenity' 60% and 'access to shared community and commercial assets' 28%.

For over 65's, 'the natural environment that is protected and built environment that reflects sustainability best practice' score the highest, including the elements of 'protection of the environment' 71% and 'sustainable urban design' 35%. Second highest was 'a well maintained and managed public domain; footpaths, parks, roads and other public assets' including the aspects of the 'the general condition of public space' 63% and 'evidence of Council/government management' 38%. Having 'easy to access shared community amenities like the local shops, on foot or by bike' scored third highest including the aspects of 'walking/jogging/bike paths that connect housing to communal amenity' 59% and 'access to neighbourhood amenities' 38%.

For 45 to 64 year old's, having 'an attractive and high-quality environment that people can be proud of' rated highest, including the aspects 'quality of public space' 55% and 'sense of character or identity that is different from other neighbourhoods' 54%. Having 'easy to access shared community amenities like the local shops, on foot or by bike' scored second highest including the aspects of 'walking/jogging/bike paths that connect housing to communal amenity' 57% and 'access to shared community and commercial assets' 51%. Having 'a good amount of high quality and diverse shared open spaces' came in third, including the aspects of the 'quality of public space' 55% and the 'amount of public space' 51%.



For 25 to 44 year old's, 'the natural environment that is protected and built environment that reflects sustainability best practice' rated the highest, including the elements of 'protection of the environment' 71% and 'sustainable urban design' 44%. Second highest was having 'a good amount of high quality and diverse shared open spaces', including the aspects of the 'quality of public space' 61% and the 'amount of public space' 53%. Having 'easy to access shared community amenities like the local shops, on foot or by bike' scored third highest including the aspects 'walking/jogging/bike paths that connect housing to communal amenity' 59% and 'access to shared community and commercial assets' 49%.

For Torquay residents aged under 25, 'the natural environment that is protected and built environment that reflects sustainability best practice' rated the highest, including the elements of 'protection of the environment' 70% and 'sustainable urban design' 35%. Second highest was 'a welcoming and connected community that make all people feel a sense of belonging' including the aspects of 'welcoming to all people' 70% and 'sense of connection to/feeling support from neighbours or community' 30%. Having 'easy to access shared community amenities like the local shops, on foot or by bike' scored third highest including the aspect 'walking/jogging/bike paths that connect housing to communal amenity' 60% and 'access to shared community and commercial assets' 28%.

Torquay (cont.)

For female Torquay respondents, highest was 'a natural environment that is protected and a built environment that reflects sustainability best practice' including the aspects of 'protection of natural environment' 77% and 'sustainable urban design' 39%. Second highest was 'having a good amount of high quality and diverse shared open spaces' including the aspects of the 'quality of public space' 55% and the 'amount of public space' 50%. Having 'easy to access shared community amenities like the local shops, on foot or by bike' scored third highest including the aspects of having 'walking/jogging/bike paths that connect housing to communal amenity' 54%, and 'access to shared community and commercial assets' 46%.

Male respondents in the district scored having 'easy to access shared community amenities like the local shops, on foot or by bike' highest including the aspect 'walking/jogging/bike paths that connect housing to communal amenity' 65% and 'access to shared community and commercial assets' 43%. 'An attractive and high quality environment that people can be proud of' scored second highest including the aspects of 'quality of public space' 54% and 'sense of character or identity that is different from other neighbourhoods' 50%. Third highest was 'having a good amount of high quality and diverse shared open spaces' including the aspects of the 'quality of public space' 54% and the 'amount of public space' 49%.

Jan Juc, Bellbrae and Bells Beach

For Jan Juc, Bellbrae and Bells Beach residents scored 'the natural environment that is protected and built environment that reflects sustainability best practice' highest, including the elements of 'protection of the environment' 73% and 'sustainable urban design' 38%. Second highest was 'having a good amount of high quality and diverse shared open spaces' including the aspects of the 'amount of public space' 55% and the 'quality of public space' 45%. Having 'easy to access shared community amenities like the local shops, on foot or by bike' scored third highest including the aspect 'walking/jogging/bike paths that connect housing to communal amenity' 54% and 'access to shared community and commercial assets' 46%.

For over 65's, 'the natural environment that is protected and built environment that reflects sustainability best practice' score the highest, including the elements of 'protection of the environment' 73% and 'sustainable urban design' 41%. Second highest was 'having a good amount of high quality and diverse shared open spaces' including the aspects of the 'amount of public space' 54% and the 'quality of public space' 41%. A 'sustainable built environment and community behaviours' scored third highest including the aspects of 'sustainable behaviours in the community' 54% and 'sustainable urban design' 41%.

For 45 to 64 year old's, having 'easy to access shared community amenities like the local shops, on foot or by bike' was number one, including the aspects 'walking/jogging/bike paths that connect housing to communal amenity' 63% and 'access to shared community and commercial assets' 51%. A 'natural environment that is protected and a built environment that reflects sustainability best practice' was the second-most important including the aspects of 'protection of natural environment' 76% and 'sustainable urban design' 39%. Having 'a good amount of high quality and diverse shared open spaces' came in third, including the aspects of the 'amount of public space' 57% and the 'quality of public space' 51%.

For 25 to 44 year old's, 'A welcoming and connected community that make all people feel a sense of belonging' scored highest including the aspects of 'welcoming to all people' 62% and 'sense of belonging in the community' 54%. Having a 'natural environment that is protected and a built environment that reflects sustainability best practice' scored second highest.



This includes the aspects of 'protection of the natural environment' 69% and 'sustainable urban design' 42%. Having 'easy to access shared community amenities like the local shops, on foot or by bike' scored third highest including the aspects of 'walking / jogging / bike paths that connect housing to communal amenity' 65% and having 'access to shared community and commercial assets' 42%.

For female Jan Juc, Bellbrae and Bells Beach respondents, highest was 'a natural environment that is protected and a built environment that reflects sustainability best practice' including the aspects of 'protection of natural environment' 72% and 'sustainable urban design' 41%. Second highest was 'having a good amount of high quality and diverse shared open spaces' including the aspects of the 'amount of public space' 61% and the 'quality of public space' 44%. Having 'easy to access shared community amenities like the local shops, on foot or by bike' scored third highest including the aspects of having 'access to shared community and commercial assets' 52% and 'walking/jogging/bike paths that connect housing to communal amenity' 52%

Male respondents in the district scored 'the natural environment that is protected and built environment that reflects sustainability best practice' highest, including the elements of 'protection of the environment' 74% and 'sustainable urban design' 35%. Second highest was 'having a good amount of high quality and diverse shared open spaces' including the aspects of the 'amount of public space' 48% and the 'quality of public space' 46%. Having 'easy to access shared community amenities like the local shops, on foot or by bike' scored third highest including the aspect 'walking/jogging/bike paths that connect housing to communal amenity' 56% and 'access to shared community and commercial assets' 37%.

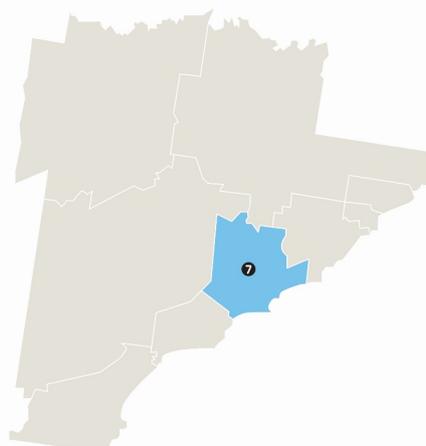
Anglesea

For Anglesea residents 'the natural environment that is protected and built environment that reflects sustainability best practice' scored highest, including the elements of 'protection of the environment' 76% and 'sustainable urban design' 38%. Second highest was a 'sustainable built environment and community behaviours' including the aspects of 'sustainable behaviours in the community' 54% and 'neighbourhood resilience' 47%. Third highest was 'an attractive quality environment that people can be proud of' including the aspects of the 'quality of public space' 51% and the 'sense of character or identity that is different from other neighbourhoods' 45%.

For over 65's, an 'active and engaged community' was the most important including the aspects of 'neighbourhood resilience' 67% and 'evidence of community activity' 46%. Second highest was a 'sustainable built environment and community behaviours' including the aspects of 'Neighbourhood resilience' 67% and sustainable behaviours in the community' 42%. Third highest was a 'natural environment that is protected and a built environment that reflects sustainability best practice' including aspects of 'protection of the natural environment' 75% and 'sustainable urban design' 29%.

For 45 to 64 year old's, a 'natural environment that is protected and a built environment that reflects sustainability best practice' was the most important including the aspects 'protection of natural environment' 80% and 'sustainable urban design' 35%. Having 'easy to access shared community amenities like the local shops, on foot or by bike' scored second highest including the aspects 'walking/jogging/bike paths that connect housing to communal amenity' 64% and 'access to shared community and commercial assets' 36%. Third highest was 'an attractive and high-quality environment that people can be proud of' including aspects of the 'quality of public space' 51% and 'sense of character or identity that is different from other neighbourhoods' 49%.

For 25 to 44 year old's, a 'natural environment that is protected and a built environment that reflects sustainability best practice' scored highest including the aspects of 'protection of the natural environment' 68% and 'sustainable urban design' 51%.



'Sustainable built environment and community behaviours' was second highest, including the aspects of 'sustainable behaviours in the community' 68% and 'sustainable urban design' 51%. 'Having a good amount of highest quality and diverse shared open spaces' was third highest including the aspects of the 'quality of public space' 57% and the 'amount of public space' 51%.

For female Anglesea respondents, highest was 'a natural environment that is protected and a built environment that reflects sustainability best practice' including the aspects of 'protection of natural environment' 79% and 'sustainable urban design' 36%. Second highest was 'sustainable built environment and community behaviours' including aspects of 'sustainable behaviours in the community' 60% and 'neighbourhood resilience' 51%. An 'active and engaged community' scored the third highest including the aspects of 'evidence of community activity' 53% and 'neighbourhood resilience' 51%.

Male respondents in the district scored 'a natural environment that is protected and a built environment that reflects sustainability best practice' the highest, including the aspects of 'protection of the natural environment' 71% and 'sustainable urban design' 39%. Having 'a good amount of high-quality and diverse shared open space' was scored of second-most importance, including the aspects of the 'quality of public space' 55% and 'the amount of public space' 48%. Having 'an attractive and high-quality environment that people can be proud of' was scored third highest, including the aspects of the 'quality of public space' 55% and 'sense of character or identity that is different from other neighbourhoods' 45%.

Aireys Inlet, Fairhaven and District

For Aireys Inlet, Fairhaven and District residents 'the natural environment that is protected and built environment that reflects sustainability best practice' scored highest, including the elements of 'protection of the environment' 77% and 'sustainable urban design' 31%. Second highest was 'an active and engaged community' including the aspects of 'evidence of community activity' 55% and 'neighbourhood resilience' 53%. Third highest scoring was 'sustainable built environment' including aspects of 'sustainable behaviours in the community' 48% and 'sustainable urban design' 31%.

As the largest cohort of respondents in the district, these priorities were the same for the over 65's.

For 45 to 64 year old's, an 'active and engaged community' was the most important including the aspects of 'evidence of community activity' 62% and 'neighbourhood resilience' 50%. Having a 'natural environment that is protected and a built environment that reflects sustainability best practice' was second highest, including the aspects of 'protection of natural environment' 76% and 'sustainable urban design' 29%. An 'attractive and high-quality environment that people can be proud of' scored third highest including the aspects of 'sense of character or identity that is different from other neighbourhoods' 52% and 'overall visual character of the neighbourhood' 50%.

For female Aireys Inlet, Fairhaven and district respondents, an 'active and engaged community' scored the highest including the aspects of 'evidence of community activity' 61% and 'neighbourhood resilience' 56%. Second highest was 'a natural environment that is protected and a built environment that reflects sustainability best practice' including the aspects of 'protection of natural environment' 76% and 'sustainable urban design' 34%. Third highest was 'sustainable built environment and community behaviours' including aspects of 'neighbourhood resilience' 56% and 'sustainable behaviours in the community' 51%.



Male respondents in the district scored 'an attractive and high-quality environment that people can be proud of' highest, including the aspects of 'sense of character or identity that is different from other neighbourhoods' 67% and 'quality of public space' 48%. Second highest was 'a natural environment that is protected and a built environment that reflects sustainability best practice' including the aspects of 'protection of the natural environment' 78% and 'sustainable urban design' 26%. Having a good amount of high-quality and diverse shared open space was scored of third-most importance, including the aspects of the 'amount of public space' 56% and the 'quality of public space' 48%.

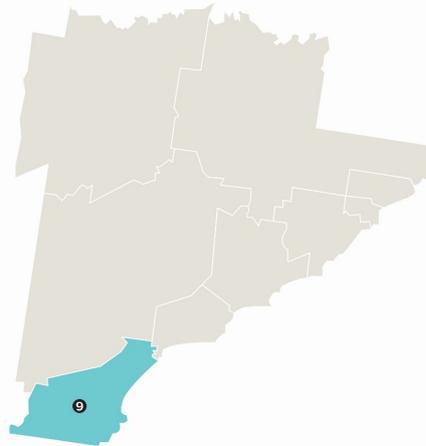
Lorne

For Lorne residents having 'locally owned and operated businesses that provide the community with their daily needs' scored highest including the aspects of 'local businesses that provide for daily needs' 60% and 'access to neighbourhood amenities' 41%. Second highest was 'a well maintained and managed public domain; footpaths, parks, roads and other public assets' including aspects of 'general condition of public open space' 52% and 'evidence of Council/government management' 47%. An attractive and high-quality environment that people can be proud of' rated third including aspects of 'quality of public space' 49% and 'sense of character or identity that is different from other neighbourhoods' 46%.

For over 65's, having 'locally owned and operated businesses that provide the community with their daily needs' scored highest including the aspects of 'local businesses that provide for daily needs' 73% and 'access to neighbourhood amenities' 52%. Second highest was 'a well maintained and managed public domain; footpaths, parks, roads and other public assets' including aspects of 'general condition of public open space' 61% and 'evidence of Council/government management' 53%. An attractive and high-quality environment that people can be proud of' was third highest including aspects of 'quality of public space' 58% and 'sense of character or identity that is different from other neighbourhoods' 52%.

For 45 to 64 year old's, 'a welcoming and connected community that make all people feel a sense of belonging' scored highest including the aspects of 'sense of belonging in the community' 54% and 'welcoming to all people' 42%. Having 'easy to access shared community amenities like the local shops, on foot or by bike' scored second highest including the aspect 'walking/jogging/bike paths that connect housing to communal amenity' 54% and 'access to shared community and commercial assets' 38%. The third highest was 'a natural environment that is protected and a built environment that reflects sustainability best practice' including the aspects 'protection of natural environment' 65% and 'sustainable urban design' 19%.

For 25 to 44 year old's, 'locally owned and operated businesses that provide the community with their daily needs' scored highest including the aspects of 'locally owned and operated businesses' 57% and



'local businesses that provide for daily needs' 43%. Second highest was 'diverse, high quality and well-maintained housing options' including aspects of 'range of housing prices and tenures' 64% and 'range of housing types and sizes' 29%. Third highest was 'a diversity of types of public places, and things to do for a range of interests and ages' including 'spaces suitable for specific activities or special interests' 50% and 'spaces for group or community activities and/or gatherings' 36%

For female Lorne respondents, highest was 'sustainable built environment and community behaviours' including aspects of 'sustainable behaviours in the community' 55% and neighbourhood resilience' 47%. Second highest was 'a well maintained and managed public domain; footpaths, parks, roads and other public assets including aspects of 'general condition of public open space' 49% and 'evidence of Council/government management' 47%. Third highest was 'a natural environment that is protected and a built environment that reflects sustainability best practice' including the aspects of 'protection of natural environment' 78% and 'sustainable urban design' 16%.

Male respondents in the district scored having 'an attractive and high-quality environment that people can be proud of' highest, including the aspects of the 'quality of public space' 64% and 'sense of character or identity that is different from other neighbourhoods' 53%. Second highest was having 'locally owned and operated businesses that provide the community with their daily needs' including 'local businesses that provide for daily needs' 71% and 'locally owned and operated businesses' 40%. Third highest was 'a well maintained and managed public domain; footpaths, parks, roads and other public assets' including aspects of 'general condition of public open space' 55% and 'evidence of Council/government management' 49%.