

# PROSPEROUS PLACES SURVEY

Prosperous Places is a major project for the Surf Coast considering the **economy we have**, the changes and trends we see and the **challenges and opportunities** that will define the **economy we need**. We want your views as we shape a strategy to improve prosperity for the Surf Coast and our local areas.

Please refer to the **Discussion Paper** on the Surf Coast Shire Council website for background information.  
[www.surfcoast.vic.gov.au/yoursay/ppp](http://www.surfcoast.vic.gov.au/yoursay/ppp)

## Prosperous Places:

*Prosperity: In this project, prosperity is more than just material wealth. Many of our businesses are attracted to the Surf Coast because of the quality of life that we enjoy. If business attraction, growth and success is connected to our lifestyle, **how can businesses continue to thrive while we enhance our quality of life**. A Prosperous Place is one that achieves a **balance of priorities for businesses, people and places to thrive**.*

### 1. What does prosperity mean to you?

(Describe briefly).....  
.....  
.....

### 2. What do you believe makes your local area prosperous now?

(Factor 1) .....

(Factor 2) .....

(Factor 3) .....

### 3. What do you see as the major opportunities for your area that will improve prosperity and quality of life?

(Opportunity 1) .....

(Opportunity 2) .....

(Opportunity 3) .....

### 4. What do you see as the major challenges for your area that may affect the future prosperity or quality of life?

(Challenge 1) .....

(Challenge 2) .....

(Challenge 3) .....

5. What steps would we need to take to achieve a more prosperous future?

(Describe briefly) .....

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6. How should we measure our progress toward a more prosperous future?

(Describe briefly) .....

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7. Do you have any other comments: .....

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About you:

1. Which area of the Surf Coast matters most to you? (tick all that apply)

Torquay	Coast (Anglesea to Lorne)	
Hinterland including Winchelsea	The whole Surf Coast region	

2. Which of the following best describe your relationship to Surf Coast? I am a: (tick all that apply)

Business owner	Permanent resident	
Owner of a holiday home	Visitor	
Other (Please specify)		

3. What is your postcode?

4. If you would like to be kept informed about this project, please provide your email address:

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Thanks for your time. Please email your survey to [info@surfcoast.vic.gov.au](mailto:info@surfcoast.vic.gov.au) or post it to:

Surf Coast Shire Council, Prosperous Places, PO Box 350, Torquay VIC 3228

For more information: [www.surfcoast.vic.gov.au/YourSay/PPP](http://www.surfcoast.vic.gov.au/YourSay/PPP)



Follow the conversation on the [Surf Coast Business Collective Facebook Page](#). #ProsperousPlaces