

Your views on communications and engagement

We're developing a new Communications and Community Engagement Strategy, and we'd love your input on the best ways to share news and seek your views.



HAVE YOUR SAY HERE

surfcoast.vic.gov.au/ccstrategy

From feedback we've received in recent years, here's some of what you've told us...



Staying up to date with local issues

As a community, you've told us you like to receive news from different sources, with no single preferred method:

- Printed information and direct mail
- Local news outlets
- Social media and other online options
- Via community networks



Interacting with Council

As expected, there are different preferences from different community members, and for different purposes:

- Online – for payments or requests
- In person – face to face or via phone
- Meeting in person at events, markets etc



Sharing your views

There are a range of views about the best or most convenient ways to contribute feedback, and participating in local decision making and projects. Some of the things you've told us:

- You want to know how your input will influence any decision being made
- You like opportunities for In person discussions and meetings with Councillors and Council Officers
- You want options to complete surveys and submissions online
- You're interested in learning more about local topics or projects before contributing your own ideas
- You want to voice your opinions and concerns on topics of importance to you.