Some further reading, if you’d like – Strategic Planning

HARVARD BUSINESS REVIEW – <https://hbr.org/2013/02/dont-let-strategy-become-plann>

Some prompts for developing a Strategy and an action plan.

**Strategy:**

(A simple sentence that reflects what your group wants – future focused)

What ONE thing do you need to focus on? Get agreement on this.

|  |
| --- |
|  |

**Our Plan to get there:**

(Some Actions we can do to achieve our Strategy)

|  |  |
| --- | --- |
| 1 | What action, by when, with whom? |
| 2 |  |
| 3 |  |
| 4 |  |
| 5 |  |
| 6 |  |

Share these ideas with your group – get buy in.

The actions don’t have to be perfect – they just need to be practical and aimed at supporting the Strategy.

**Succession**

**Skills Audit**

Here’s a table that can be modified

|  |  |  |
| --- | --- | --- |
| **Job/ Skill needed** | **Numbers needed** | **Roles that need the skill** |
| Strategic Thinking  (over the horizon thinking) | 2 | President, Vice President |
| Leadership | 3? | President, Secretary, Treasurer |
| Communicators | 2 or 3 | Newsletters  Facebook  Instagram |
| Handy/ trade skills | 1 or 2? | Council Liaison, Working Bee leader, |
| Project management  (planning and/or doing skills) | 4 or 5 (to share the load of events) | Raffle Organiser  Luncheon Planner  Reunion leader  Open Days |
| Friendly/Welcoming personality | Lots | Recruiters  Welcome party |
| Cooks, bottle washers | 4 or 5 | Fundraising BBQs  Cake stalls  Club gatherings – better with food |
|  |  |  |