

# DEANS MARSH COMMUNITY HUB FACILITY DEVELOPMENT PLAN

The Surf Coast Shire in partnership with key community stakeholders is undertaking a project to shape the future of the Deans Marsh Community Hall and Cottage (including the childcare space) through the development of a Facility Development Plan for a Multi-purpose Community Hub to serve the Deans Marsh community.

While we know that these facilities are very much loved by the community, they are now structurally at the end of their useful life and we have an opportunity to reimagine the facility for the Deans Marsh community.

The purpose of the project is to prepare a Community Hub Facility Development Plan to guide the future development and improvement of the Deans Marsh Community Hall and Cottage (including the childcare space), located within the Deans Marsh Memorial Reserve. The project includes the development of a detailed concept design and associated costings of a multi-purpose community hub that meets the current and future needs of the Deans Marsh community and that also reflects the unique character and local significance of the existing site.

The project has been established in response to some preliminary investigations into the condition of the Deans Marsh Community Hall and Cottage ahead of renewal works in 2020. The initial investigation identified signs of significant structural issues associated with the building and drainage challenges associated with the site.

A further detailed structural assessment in line with the Burra Charter was undertaken in 2021 and confirmed there was significant structural issues throughout the majority of the existing facility and structures. It was then identified that extensive building works will be required before any new or upgrade works can take place in the existing facility.

The Hall including the Cottage and Child Care is recognised as critical infrastructure serving the Deans Marsh community. This project is a high priority to Council and the important planning for it's future will be completed in 2022.



Photo credit –  
Deans Marsh  
Community Cottage

## WHAT IS A FACILITY DEVELOPMENT PLAN?

A facility development plan is the product of a process of understanding the challenges and needs of a community, the site constraints and opportunities, and the unique and significant local context, and then applying good planning principles and requirements to develop a plan and design that will guide the future development and improvement of a facility.

There are no pre-conceived ideas at the beginning of a facility development plan and the process means we are able to gather key information, understand what is important and seek input and feedback from the community on options that will see the facility reimaged into the future.

By undertaking this plan with our community stakeholders, we can ensure a warm and welcoming facility that can continue to support programs, activities and services for the Deans Marsh community and surrounds, and continue to be the foundation of many memories and experiences for future generations to come.

## PROJECT PHASES

The project is designed to be completed in 5 key phases with stakeholder consultation running throughout the entire process.

### WE ARE HERE

PHASE 1 – Project Establishment

PHASE 2 – Issues, Opportunities and Options Paper

PHASE 3 – Concept Design and Cost Plan Development

PHASE 4 – Draft Facility Development Plan

PHASE 5 – Final Facility Development Plan and Summary Document

## THE PROJECT TEAM

The project team and governance structure comprises a mix of industry experts, Shire officers and key community representatives.

### Project Manager

Surf Coast Shire have a dedicated Project Manager to coordinate and drive the project from the Shire's Integrated Planning Team, along with support from all required areas of Council.

### Consultants

Following a competitive procurement process, Surf Coast Shire is pleased to announce the appointment of Brand Architects to undertake the project. They are suitably qualified consultants and architects with the right experience and expertise across many disciplines to deliver the facility development plan.

### Project Steering Group (PSG)

The Project Steering Group (PSG) will work with the Surf Coast Shire to guide the direction of the project and work closely with the specialist consultant.

The Project Steering Group is made up of key community group representatives with official delegates from the Deans Marsh Community Asset Committee (DMCAC), Deans Marsh Community Cottage, and representatives from the Positive Ageing Advisory Committee, All Abilities Advisory Committee and Deans Marsh Primary School.

## WE WANT TO HEAR FROM YOU, OUR COMMUNITY!

Your feedback is important to us and will help guide the future of the facility, through improved planning and an enhanced community experience.

We want to hear from you about your needs and ideas, and how we can develop a warm, welcoming multi-purpose community space which provides opportunities for everyone to enjoy a wide variety of community activities into the future.

We welcome all community members to submit feedback through:

### Online Survey

You can fill in the survey online or hard copies can be collected and returned to The Community Cottage or the Deans Marsh Store. Surveys close on Friday 22<sup>nd</sup> April 2022.

Go to [www.surveymonkey.com/r/deansmarshhub](http://www.surveymonkey.com/r/deansmarshhub)  
Scan the QR code or collect and return a hard copy survey from the Community Cottage or Deans Marsh Store.



### Community Listening Post Event

Come and share your ideas over some snacks and beverages at the Deans Marsh Community Hall.  
Friday 8 April 6:00pm - 7:30pm

### Contact the project team directly

Community Vibe (on behalf of the Shire and Brand Architects )  
E: [wendy@communityvibe.com.au](mailto:wendy@communityvibe.com.au) M: 0438 433 555

## PROJECT PROCESS + TIMELINE

