

Winchelsea Community Action Plan 2023 – 2026

Welcome to the Winchelsea Community Action Plan

Winchelsea is located on both Wadawurrung Country and Gulidjan Country. We pay our respects to the Wadawurrung and Eastern Maar Elders past and present; and acknowledge their deep histories that continue to shape our future.

The Community Action Plan has grown from an extensive contribution of people living in this area to identify key issues for our future. Many people responded to surveys, postcards, community meetings, forums and ad-hoc conversations across our community.

What is a plan, why did we do this?

In short, this is a point in time in which we get to reflect on the strengths of why we live here and to consider how best we can ensure a strong and inclusive place to be with family and friends.

What we found is expressed in this Community Action Plan. There is a community vision, understood by people in different ways, but consistent in its overarching description of how we live.

Six key themes were identified and these have been summarised, with each having a series of goals and initiatives.

How we will progress these ideas and opportunities is the next part of the plan. The plan therefore continues over time.

We look forward to you joining us in creating positive outcomes for our community.

The Winchelsea Community Action Plan Working Group



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Acknowledgements

Thanks to Community Members for sharing your time, thoughts, ideas and insights.

Thanks to our local organisations for your involvement and support of the project.

The Winchelsea Community Action Plan has been developed as part of the Surf Coast Shire Community Planning Pilot Project.

OUR COMMUNITY VISION FOR WINCHELSEA

Winchelsea is a welcoming and thriving township with a rich cultural heritage and country feel. The residents of Winchelsea benefit from a strong connection to the beautiful Barwon River and rural hinterland, whilst still connected to local and regional learning, employment, civic and cultural experiences.



Winchelsea – Winchelsea is located on both Wadawurrung Country and Gulidjan Country. Today it is a small rural town on the banks of the picturesque Barwon River, midway between Geelong and Colac. It is the largest inland town in the Surf Coast Shire and a major service centre for surrounding smaller communities. Winchelsea is designated as one of two ‘growth towns’ within the Surf Coast Shire (the other being Torquay).

Winchelsea is currently growing at a moderate rate but planning is being undertaken to accommodate a potential population of 10,000 residents by 2050. The population estimate for Winchelsea as of 30th of June 2021 is 2,524. Since the previous year, the population has grown by 6.20% which is almost five times the population growth average for Regional Victoria (1.33%)

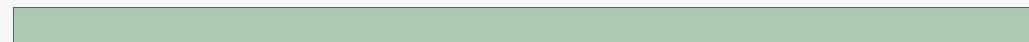
SIX KEY THEMES

The key themes identified during our community consultation are:

- Connecting Our Community
- Actively Building Resilience
- Linking Community Organisations and Networks
- Celebrating the Barwon River
- Retaining Country Authenticity
- Valuing a Rich Cultural Landscape



GOALS



Connecting Our Community

- A series of town-wide community activities and initiatives strengthen the sense of community and bring together younger and older generations.
- Improve public transport services to assist residents access the activities and services they need across the region.
- Access and inclusion for people of all abilities promoting a healthy and active community.
- Events to foster the community spirit within the town.
- To hold regular community conversations that connect and mobilise our assets, capacities and skills to make things happen in our community.
- A range of communication channels including print, online, social media and in-person opportunities keep us informed and connected.
- We encourage and support our young people and their active participation in community.
- A selection of affordable venues and spaces enable our community activities, meetings and events to take place year-round.

Actively Building Resilience

- Community members join in a range of programs to develop skills, capacity and resilience within our community.
- We strive for sustainability and support of the environment.
- Local and targeted learning opportunities are well supported. Our community is prepared and ready for emergencies and subsequent recovery.

Linking Community Organisations and Networks

- Our community organisations collaborate to enable positive local development
- We regularly recruit volunteers to join our community organisations and provide opportunities and recognise their contributions.
- Our local organisations partner to create a calendar of community events for both the local community and visitors.
- We develop partnerships with other communities and external agencies for shared actions and learning.
- We actively seek and find the resources that enable things to happen and get done.

Celebrating the Barwon River

- The riverfront is celebrated as a natural asset and community focal point, with paths to walk or cycle along and with pockets of land regularly used for cultural and recreational activities throughout the year.
- Access to the Barwon River and surrounding environment is enhanced so that it can be enjoyed by all now and into the future.
- Developments are linked and connected in each of the four quadrants of town, with the Barwon River as a focal point.
- There is improved awareness and visibility of the Barwon River environment, encouraging its active use by residents and visitors in healthy outdoor activities.

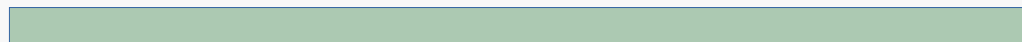
Retaining Country Authenticity

- Winchelsea differentiates itself from its urban and coastal neighbours by articulating a unique identity. This strong sense of identity encourages tourism and passers-by to call in to town.
- The country town feel provides residents with a firm sense of safety, identity, community and familiarity.
- Winchelsea is characterised by its relationship to the Barwon River and surrounding countryside, supported by open spaces and a mix of housing.
- A mixed economy strong on tourism, green industry, farm to table initiatives and servicing the growing population is supported.
- New Neighbourhoods are well connected to the existing township and contribute in a positive way to Winchelsea's rural character.
- Design elements in new subdivisions contribute to the country feel of Winchelsea (e.g. some wide streets, open spaces, space for gardens).

Valuing a Rich Cultural Landscape

- We acknowledge, deeply appreciate and celebrate the ancient and continuing cultures of the Wadawurrung People and Gulidjan People.
- Local history is a key element of Winchelsea's identity and we protect, promote, connect with and learn about this history.
- Wayfinding tools and delineated trails provide links between cultural assets.
- Artists, makers and creatives are valued and supported as key contributors to our community.

INITIATIVES



Theme: Connecting Our Community		
Goals	Priority Projects	Lead group/s
<p>A series of town-wide community activities and initiatives strengthen the sense of community and bring together younger and older generations.</p> <p>Improve public transport services to assist residents access the activities and services they need across the region.</p> <p>Access and inclusion for people of all abilities promoting a healthy and active community.</p> <p>Events to foster the community spirit within the town.</p> <p>To hold regular community conversations that connect and mobilise our assets, capacities and skills to make things happen in our community.</p> <p>A range of communication channels including print, online, social media and in person opportunities keep us informed and connected.</p> <p>We encourage and support our young people and their active participation in community.</p> <p>A selection of affordable venues and spaces enable our community activities, meetings and events to take place year-round.</p>	<p>Bring back Christmas Carols</p> <p>A Youth Hub for Winchelsea preschool to late teens</p> <p>Develop a sustainable operational model for the Shire Hall.</p>	<p>Working groups to be formed for key projects comprised of local organisations and interested individuals.</p>
<p>Other project ideas from our community</p> <p>Big Ideas at the Shire Hall</p> <p>Chatty Café</p> <p>Start a school holiday program</p> <p>Develop the Common as a multipurpose area. The Common could be used for concerts, markets, picnics, community activity including sports such as archery.</p> <p>Craft/Music/Art Annual Natural Farming festival that brings in experts for talks, producers for markets. Music, stalls and workshops. Achieved by all groups working together.</p>		

Bring back a revamped Australian Wool Sports Championship, throw in some top Aussie Country Music Artists, sheepdog trials, Ute show, pitmaster competitions, food and local produce stalls and finish up with a Country hoedown dance.

(A once a month trash and treasure on a Saturday – probably where the market is

Get in a take away Mexican food van of a night time

Love more to do for young families, meet and greets, food van nights)

Youth sporting club and other club facilities.

To have a regular bus service to the Station

Parkrun

Reimagine the entrance to Winch House so it is welcoming, attractive and visible from the street.

Theme: Actively Building Resilience		
Goals	Priority Projects	Lead group/s
<p>Community members join in a range of programs to develop skills, capacity and resilience within our community.</p> <p>We strive for sustainability and support of the environment.</p> <p>Local and targeted learning opportunities are well supported. Our community is prepared and ready for emergencies and subsequent recovery.</p>	<p>Run regular basic emergency management scenarios to both alert and encourage more input/cooperation from community members.</p> <p>Form a Sustainability Initiatives Working Group</p> <p>Development of a social enterprise, focused upon food security, provision, shared and provided by locals</p>	<p>Working groups to be formed for key projects comprised of local organisations and interested individuals.</p>
<p>Other project ideas from our community</p> <ul style="list-style-type: none"> Local transfer station being run as social enterprise. Repair Café Local Tool Library Compost locally Share skills) Community Garden A community car wash Barwon river community exchange <p>All local assets to be offered locally for running</p>		

Theme: Linking Community Organisations and Networks

Goals	Priority Projects	Lead group/s
<p>Our community organisations collaborate to enable positive local development</p> <p>We regularly recruit volunteers to join our community organisations and provide opportunities and recognise their contributions.</p> <p>Our local organisations partner to create a calendar of community events for both the local community and visitors.</p> <p>We develop partnerships with other communities and external agencies for shared actions and learning.</p> <p>We actively seek and find the resources that enable things to happen and get done.</p>	<p>Improve communication across the breadth of organisations and with the community.</p> <p>Engaging the new families moving into town to connect with the local groups.</p> <p>Funding - finding the resources that enable things to happen and/or get done.</p>	<p>Working groups to be formed for key projects comprised of local organisations and interested individuals.</p>
<p>Other project ideas from our community</p> <p>Communication - keeping people updated with local happenings and plans.</p> <p>Engagement - getting people to join in</p> <p>Create meaningful discussions.</p> <p>Develop meaningful development plans.</p> <p>New relationships between the key groups.</p> <p>Access to small acreage to expand wildlife Shelter.</p> <p>More collaboration between the local groups</p>		

Theme: Celebrating the Barwon River

Goals	Priority Projects	Lead group/s
<p>The riverfront is celebrated as a natural asset and community focal point, with paths to walk or cycle along and with pockets of land regularly used for cultural and recreational activities throughout the year. Access to the Barwon River and surrounding environment is enhanced so that it can be enjoyed by all now and into the future.</p> <p>Developments are linked and connected in each of the four quadrants of town, with the Barwon River as a focal point.</p> <p>There is improved awareness and visibility of the Barwon River environment, encouraging its active use by residents and visitors in healthy outdoor activities.</p>	<p>Arboretum Trail</p> <p>An outdoor open-air stage on the other side of the new foot bridge would be amazing. Built by locals. Simply, natural, beautiful. Interesting council owns the land along river and its private land.</p> <p>Community Activities and Events</p>	<p>winchelseaarboretumtrail@gmail.com</p> <p>Working groups to be formed for key projects comprised of local organisations and interested individuals</p>
<p>Other project ideas from our community</p> <p>Seating</p> <p>Environment - A healthy community with lots of country spaces and paths for walking, riding, sitting, playing and active sports areas. Strong water flow in the Barwon River for the river environment to thrive. The arboretum project to prosper and grow. Invest in our environment now.</p> <p>Keep extending our river trail. Also seating along path and dogs off lead area</p>		

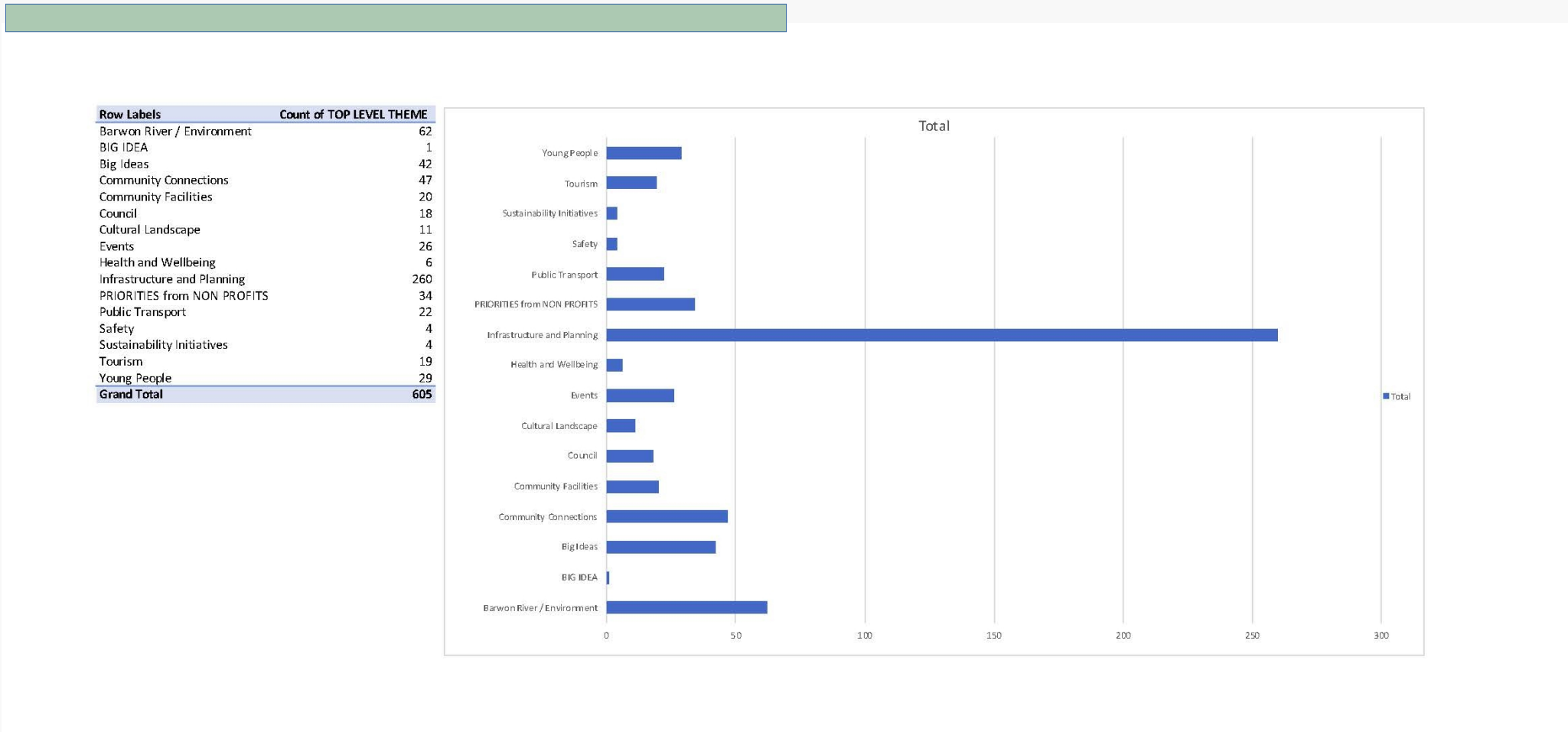
Theme: Retaining Country Authenticity

Goals	Priority Projects	Lead group/s
<p>Winchelsea differentiates itself from its urban and coastal neighbours by articulating a unique identity. This strong sense of identity encourages tourism and passers-by to call in to town.</p> <p>The country town feel provides residents with a firm sense of safety, identity, community and familiarity.</p> <p>Winchelsea is characterised by its relationship to the Barwon River and surrounding countryside, supported by open spaces and a mix of housing.</p> <p>A mixed economy strong on tourism, green industry, farm to table initiatives and servicing the growing population is supported.</p> <p>New Neighbourhoods are well connected to the existing township and contribute in a positive way to Winchelsea's rural character.</p> <p>Design elements in new subdivisions contribute to the country feel of Winchelsea (e.g. some wide streets, open spaces, space for gardens).</p>	<p>Place Advocacy – Growing Winchelsea</p> <p>Knowledge Tourism Introduction to Western Victoria</p> <p>Visit Winchelsea for the Day!</p> <p>Let's make a real effort to make the industrial estate truly great. It could be a great example of good design including well designed buildings, attractive streetscapes and plantings. Include a push towards energy production on site (solar, gas, using town waste) eg is the estate behind Bunnings in Torquay.</p>	<p>Growing Winchelsea</p> <p>Working groups to be formed for key projects comprised of local organisations and interested individuals.</p>
Other project ideas from our community		

Theme: Valuing a Rich Cultural Landscape

Goals	Priority Projects	Lead group/s
<p>We acknowledge and honour the rich heritage of the Waddawurrung and Eastern Maar First Nation ancient cultures, which we deeply appreciate and celebrate. Local history is a key element of Winchelsea's identity and we protect, promote, connect with and learn about this history.</p> <p>Wayfinding tools and delineated trails provide links between cultural assets.</p> <p>Artists, makers and creatives are valued and supported as key contributors to our community.</p>	<p>Reinstate the Old Library – move the mobile library to stop outside the Old Library and open that building as a reading room/gathering space to be used for book clubs, story times and small meetings.</p> <p>Develop a Cultural Centre to provide permanency/ infrastructure for the cultural and artistic needs of the town.</p> <p>A First Nations Identity Public Artwork commission.</p>	<p>Working groups to be formed for key projects comprised of local organisations and interested individuals</p>
<p>Other project ideas from our community</p> <p>The Winchelsea Train Station Precinct Project</p> <p>The development and enhancement of Ingleby, a historic building in Winchelsea.</p> <p>Art Trail/Murals</p>		

DATA Winchelsea Community Action Plan Engagement



Top Opportunities Winchelsea by Theme

Valuing Cultural Landscape

Bringing the river to the highway with murals on buildings. Local and TO artists.

Keep and restore as many of the old buildings as possible

Maintaining the heritage places

History

Heritage building restoration and re-purpose.

Connecting Aboriginal cultural heritage -cultural trail. Wadawurrung on one side of the river and Gulidjan on the other

Development of public spaces and public art

Maintaining and restoring the old buildings.

Retain existing assets such as old buildings and trees

Arts and culture - public art - sculpture and events

Barwon Park used to have many events. If the National Trust cannot do this put it back in the hands of the Winchelsea people.

TOURISM

More places for stopping on the way through Winchelsea, stop off sit and eat

Geographic location

Tourism

Advertising the beauty of the river walks to families to encourage visitors for day trips

More inviting “welcome to our little town” on the entry to the town, so people think wow let’s stop and have a look

Art and produce promotion.

Tourism

Development of the township for tourism

Things to attract people to our town.

Art culture and history

Creating an atmosphere to get pass though tourists to stop and spend

Capitalise on the river

Winchelsea as a day destination.

More accommodation for visitors to use.

It's close proximity to Geelong & Melbourne
Tourism & Accommodation
Better facilities for travellers
Business open later for travellers
Barwon Park to host more events and field days

PUBLIC TRANSPORT

myki
bus service
Public transport
More affordable transport to geelong
Myki
Increased public transport
Improved timetable and quantity of Public transport to Geelong
Better public transport services to Geelong
Provide better public transport.
Good train connection
Increase trains to Geelong
Public Transport (IE, buses which run regularly throughout the days & weekend) especially for the youth in our community. There is really nothing for the young people in our community.
myki
Trains
More public transport is also required.
More public transport
More public transport
More availability of train & bus times to & from Geelong/Melbourne
Public transport
We need better public transport via buses to and from Geelong and Colac
Public transport
More trains at other times

Community Connections

More community activities

Family support (young families)
Local knowledge of older people in town
Supports - mental health, food security, events
Sports programs
People with disabilities
It's young professionals moving into area
The community
Family and children facilities and activities
Community cooperation
Building up community ties
More community activities
Better advertising of events & activities
Increased advertisement and opportunity for social leisure activity in and around Winchelsea
The people, harnessing local peoples skills and interests
Being able to attract the new residents to the town to come to events, to feel included.
Focus on a strong country town community/vibe
A healthy community with strong social connections
Country friendliness
Healthy town- opportunities to except use, natural spaces etc
More community things to do
Building on its great community assets
Increase passive recreation
Growth of sporting atmosphere in area
Lifestyle
Community support.
Health and wellness
Hope
Sporting and leisure
keeping it countrified
Community sport
Grow
To make a plan for the future to keep Winchelsea's charm
Retain country feel
Encourage more volunteers from new residents
Support groups

Supporting young families

Grow

Grow keep feeling

Intelligent, natural growth

Community spirit

Community spirit which Winchelsea doesn't have. Birre and Inverleigh both have tight knit communities

Attract professional families to make the town their home

Community strengthening. Ensuring new people 'join' the community

Link the community groups to have help knit the community

Increased awareness of community groups, events and fundraisers.

Cleanliness

SUSTAINABILITY INITIATIVES

A veggie shop where stock is sourced from local farmers

Local transfer station being run as social enterprise.

Encourage using local

A community garden would be a great opportunity for the community.

SAFETY

Fixing the lack of Police in the town

Make Winchelsea a safe place to live.

A 24 hour police station

Better safety and security. As we grow there is a new element we are seeing in regards to crime. The police here are unavailable most of the time so we need a different option to let people know this town cares.

EVENTS

Wool sports family day/event would be great!

Community events

Connecting community together, music, festival

Community events

More activities based around the towns feature the river- live music, festivals

More local events (markets)

Keep community markets and gathering places going year-round so locals can socialise. I'm on my own here so being able to meet people is important.

Further community run events allowing community to meet and socialise

Fresh food markets

Town fair

Community gatherings

Bringing a new generation into the spirit of the town

Regular/predictable community-mixing events - get people to meet & mingle

Community connection events/Fundraisers to improve the town eg. Fairs/expos or Annual town Ball, colour fun runs etc as a fundraisers.

value your young families

Community spirit. Provide opportunities for old and new residents plus new meet new residents.

Events. More events at the Barwon park mansion or footy oval would be good. Years ago when the dress maker exhaustion was on that brought a lot of new people to town and was great to see!

Farmers Market

Community markets, etc

Community- focus on events and spaces for people to come together- art, food, markets, music events

Keep the local market going

Bridge markets OK

More local markets

Community events

Events

Farmers market

YOUNG PEOPLE

Community sporting clubs for juniors- footy, cricket, tennis

More thing for the teenage children

Sports stadium to offer more opportunities for all ages- basketball, badminton, volleyball, gymnastics, etc.

Better options for youth to stop them getting into trouble because they are bored.

Young Teenagers/kids more things to do

Youth and children's programs

Something for kids to do after school

More activity's available for youth as there is a lot of bored kids around

Options for teenagers

More activities for children

Things to help the youth be not 'bored' as we are slowly gaining more and more families with the new development

Little athletics for the kids. Sport oval/track

Kids entertainment

Open up the LTC to our community & children. Offer programs so families don't have to travel into Geelong for sport. So many options. Basketball, gymnastics, soccer, volleyball, rollerblading & discos.

Improve the reputation of the school.

More activities for young kids to do including upgrade our pathetic skate park

More activities for younger generation

More engagement for high school aged kids

More leisure activities for kids

After school Activities for our older children/ teenagers to engage in positively

Youth infrastructure.

The children

Younger people to become involved in town activities.

Organised kids clubs

Education

Jobs for our kids

Learning and employment opportunities

Plan for more jobs local to winch to keep people in the actual town

Work for kids

HEALTH AND WELLBEING

Activities for seniors

The elderly

Aged care and health plans

Aged care

More medical appointments available

Continue to maintain the Health services in the town.

COUNCIL

Listen to the community.

Listen to resistance not what the site “think “ is good enough

Community engagement

Ability for community to make change with its own local groups to make basic choices. More local agency
Listen to the residents. Their views have been ignored for years (e.g. re: Shire Hall), and were not even sought when the Shire decided to replace the Hut with a tin carport.
Listen to the residents.
Listen to what the locals want
Self-government by the region locals
Ways for people to get ideas expanded and implemented
Better council support, ie. closing use of mud hut was ridiculous
Leave surf coast
Engagement with community
For Winchelsea to have a mayor; as I feel the current Surfcoast Shire Council is ill equipped for Winchelsea's growing population.
Push the surf coast shire to do more or move to golden plains
Listening to what the locals want
More opportunities to build a stronger community
Better communication with the shire
Listen to the residents.

COMMUNITY FACILITIES

Use Barwon Park more for community activities
Local leisure facilities - across ages & abilities, for health & wellbeing
Better use of Shire Hall.
Open the tea room back up
More outdoor spaces for exercise
LTC - create sport programs
Non bureaucratic shared social space. Outdoor theatre type.
The Shire Hall
Op shop
Op shop
Soccer pitch somewhere in Winchelsea or exercise equipment access
Greater use of the Globe theatre and shire hall
Realistic opportunity for the use of the basketball courts by locals, a massive reduction in oversight and charges
Winchelsea Community House being better utilised
Supporting community groups
Build a new bowls clubhouse with community cafe
Greater use of the LTC and growth of the school
Quality sporting facilities

More third spaces
Community spaces

BARWON RIVER/ENVIRONMENT

Linking paths around the river

The river walk

The river restoration and connecting pathways.

Implement a plan to remove the destructive corellas

More walking paths and nature areas to explore

The Barwon River precinct with focus on 'mud hut' replacement, covered picnic areas, walking trails etc.

The river

Extend the river walk especially on the left side bank of the river.

Sustainability- access and support of the environment and opportunities for people to interact with it

Local produce.

Public green spaces

Open walking spaces and communal areas near the river.

River/Parklands

The river circuit to be fully completed in a loop

Barwon River

Beautifying the town and adding to the walking tracks

River walk

Using the river, longer loop walking. (see Inverleigh)

Importance of the Barwon river to the town

Make the most of river area

River walk/arboretum

River infrastructure

The river health and local revegetation/enviromental protection.

Continuing to establish the arboretum trail which will become an attraction.

Get rid of the corellas.

Keep living with the corellas and cockatoos

River walks/tracks

Environmental - development of community spaces - greening Winchelsea

Respect and protect the river

The river

River walking tracks

The river

Improve undercover areas along river walk

Removal of Corella birds

Improving access to the river, connecting more of the town together

Protect the natural environment

Create a bike/walk trail utilising our beautiful river

Extend river walking tracks

Extend the beautiful river walking track to golf course

Parks

Extend on the beautiful landscape by having more bbq and play areas along the river

Lobbying council to better maintain, develop and preserve major trees, increased planting of trees and dense planting of native species by walking paths, as well as development of green areas and parks.

Riverside recreation areas for families/chikdren

Protecting the environment

Build on environment works and river access

More walking tracks

More park development

Additional parks and gardens

Connected Walking trails, pedestrian bridges over the river

Drawing the destructive birds out of town area

Make most of the natural beauty incl river but without ruining it

Environment/parks

More green spaces

River

Make the Barwon River a focus and develop walking tracks

Corella control/tree protection

Beautification of winchelsea

Focus on the beauty of its natural beauty

Environmental

More walking tracks

Could have more of a garden or park for walking

the river...it is simply stunning down there

Walking tracks

Infrastructure & Planning

Recreation and Outdoor Spaces

A sporting arena for the community

Have the infrastructure

Outdoor bbqs

Fitness Park

Good parks for children and families

Development of recreational facilities

Shaded playground area with accessible bbqs

Retaining all our facilities and adding to them

Infrastructure

Building family focused infrastructure

Allow the gun club and karting club to reopen again. I know there's been multiple different ways they want to do it and you keep shutting them down for no real reason

Winch common

Place more infrastructure within our community. Bike tracks for young children to ride & explore. To be fit & active. Encourage outdoor play & learning/exploring within our beautiful natural environment.

More seating and shelter at playground

Making all playgrounds more secure

Bike track or Bike park

Outdoor play spaces - update/improve

BMX or pump track would be great

Cat friendly

Sporting Facilities

More play spaces for kids including basketball courts etc

Playground and community recreation facilities

Developed the shopping hub with more garden beds and seating for elderly residents.

Follow though on your plans with public areas that the people actually want

Dog friendly areas

Pathways

Safer walking surfaces not on roads

Enhancing walkability

Walkways and parklands

Foot bridge across river below the pool
More footpaths
Better accessibility (ie footpaths)
Pedestrian safety (footpaths)
Fixing footpaths (unsafe to walk from green estate to apco))
Footpaths on Barwon terrace.
Better path ways with disabled access
Footpaths on Barwon Terrace
Anderson Road - create a family friend footpath along the golf course. Numerous cars speed along there and it is terrifying with young children. I have actually already notified the Shire
Street lighting CRN of highway and Worland St
Speed bump on Barwon terrace where red strip is.
Traffic management plan at the main street shops
Improve roads
Improved roads that connect to the town- Mathisons
roads being sealed
Consider alternative highway options through town and plan for it now.
The state of our streets no street scapes , maintained roads.
Fix roads
Roads
fill in pot holes
Traffic

Hospital

Needing hospital for community
Hospital
Better hospital

Better internet

Parking

Parking is a nightmare.
More parking A designated drip
Parking
More parking in CBD

More parking

More ample parking between the the Barwon hotel up to iga

Improved toilet block near shops and parking

More parking

PLANNING

Have a planning officer based in Winchelsea part time.

Keeping block sizes large enough to keep the country feel of the town.

Reserving land corridor to accommodate a bypass road. It is critical that in the future our town of 10000 will not be divided by the Princes Highway as it is currently.

Growing Winchelsea to be involved with Surf Coast Shire in decision making about land developments, at the time developers initiate conversations with the SCS.

A well-planned Winchelsea for the expected 10,000 to come. We want to retain the centre village atmosphere, we don't want adhoc development, We want future planning to be community driven not developer driven. We want planned retail space, health precinct, good transport, a planned education and sports precinct.

Let's make a real effort to make the industrial estate truly great. It could be a great example of good design including well designed buildings, attractive streetscapes and plantings. Include a push towards energy production on site

(solar, gas, using town waste) eg is the estate behind Bunnings in Torquay.

Stop increasing housing without the support network

Don't allow any more smart blocks of land,

Infrastructure growth ahead of residential growth

Improving infrastructure and amenities as the township grows

Infrastructure

Bigger blocks

No small scale housing development

Infrastructure

Appropriate housing development - build/grow Winchelsea the 'right' way

Making sure SCS provides the development opportunities provided to Torquay!

Develop infrastructure to match growth

Town planning

Stay small

For the community to be aware of planning permits, industry changes and development in winchelsea

Increased accommodation for aged or disability

Bigger house blocks

Developments unsustainable in the future.

Don't overcrowd

Leverage off Geelong's expansion

Sustainable development

Accommodate for growing population
More housing
Housing for lower income people
Keep affordable housing available
Accessible developments
Town planning
Sensitive development around new housing in relation to access via walking paths, parks, etc
Healthy housing developments
There is so much room to grow but thoughtfully & consciously, not carelessly :-)
Keeping the rural aspect of the town
More infrastructure
Decision on future cbd planning
Controlling the re-zoning of the original town blocks so we don't become over run with 2-3 units on every block in town
Diversity- supporting affordability for reverse populations to stay in winch, new experiences made available, retaining
Limit the subdivisions to blocks of at least 400m2 and not those ridiculous 100 to 200m2 blocks that are occurring down Armstrong Creek way.
Sustainable development
Build more
A future buildings and development group from each user group
Infrastructure as the township is growing fast
Community and Shire working together to plan future infrastructure. Not developer led, community led.
Upgrade/revamp of town centre and more options
Keep Winchelseas affordable for the people who live there

Local Economy

The opportunities that CORA can provide for Winchelsea and its residents. This is a huge project on our door step and little has been discussed with local community by SCS
More jobs
More places to eat
Encourage industry
Creating a circular &/or doughnut and degrowth economy

Getting the shire to make sure land is put aside for a shopping centre as the current strip of shops is inadequate for our current population let alone with proposed growth.

Planning for commercial growth- retain historical character.

New and upcoming businesses.

Retail

New Businesses

Put aside space for a decent supermarket

New supermarket

We need a motel in town that is not permanently rented out!!! No where for friends to stay

Extension of retail places

Restaurants in the evening.

Restaurant? Pub needs massive overhaul.

Larger supermarkets with good parking

More work places to employ the towns young adults

Car wash

Chinese restaurant

Development - more businesses and better trading hours

Building on and supporting the present infrastructure and businesses

Bigger commercial zone

Larger supermarket for bigger population

Home delivered take away food.

Bigger chain supermarket like coles or Woolworths

New Businesses

Update commercial real estate

Facilities - entertainment & eateries

We need a few more supermarkets like a Coles or safeway as the IGA in town is too expensive.

Larger supermarket

Food outlets

Room for varied retail options

More after hours food options

fix up the bottom pub.

Improving the existing businesses here

Independent local people running independent businesses, not big chains that are generic and not reflective of the town.

Beautifying the main street shop district

Retail/shop precinct improvements

Clean the shopping strip make it more inviting

more shops
Better shopping and opening hours. Our town is DONE at 7.30 at the latest. I never even got home from work before then previously.
More shops and restaurant options
More shops
More shopping amenities
More shop
Increased shopping options
Another supermarket Encourage more small business opportunities
Growth planning - shop area and housing growth
Get the central shopping area right. A major highway through the CENTRE of town will be
More shops and retail
Improving the retail infrastructure as there is none
More shops are absolutely needed. There is nowhere near enough local resources.
Supermarket, Coles, Woolworth or Aldi
Better supper market options
Improved access and parking at shopping centre
Fast food
More Shops
Bigger supermarket
Car wash
More shops
Stores. We have shop fronts like the green shed across from the top pub not being utilised
More shops supermarket
After hours cooked food vendors. Not from a pub.
to get a bigger shopping centre
Improvement of infrastructure - shops
Relocation of shopping centre
Shopping, homewares, local produce
More carparking at the local shops
A bigger shopping centre
More selection for shopping.
Shops and parking including night meals
Infrastructure for the growing community eg shops, bigger supermarket, playgrounds
growing infrastructure

Plan a larger shopping centre the one we have is too cramped with no easy access
 Build shops and takeaway
 the shopping ie Bigger IGA or something similar
 Better parking at shops and better access
 A brewery/winery
 The two pubs are fine but there's a massive opportunity for a more upmarket/gourmet restaurant that
 neither of the pubs are embracing
 Shop variety too many similar food shops
 A supermarket
 Providing retail precinct
 Supermarket
 Hungry jacks
 More parking for shopping
 shopping centre
 Larger supermarket
 Sorry to say, but a better bakery. I'm far from fussy but we need a good quality bakery
 jobs
 More shops
 Cheap lease agreements in empty shops to promote business opportunities
 food shops fish and chips etc
 Shopping center and parking
 Shops being open more hours (particularly later in the day or weekends)
 parking at the shopping strip
 Develop retail precinct off the highway,
 Better food outlets after 4 pm! Nothing available to dine out as both pubs have gone by the wayside
 food wise
 New Businesses
 more shops
 A bigger supermarket
 Create better service from local shops
 to have a maccas or a fast food restaurant in winch
 More shops
 Proper supermarket
 Bigger supermarket
 Bringing more food options to town

To stop the commercialisation of this beautiful town. Small business. Not one person owning the whole town.

More take away options at night

Supporting local businesses

More shops

More options for food/ local produce

Larger supermarket

speciality shops, craft clothing and wares

More shopping facilities

More shops and carparking

Maintaining the integrity by being selective about what business we welcome into our town.. no

multinationals - no drive through food restaurants.

Cheaper food prices ,love the IGA but we drive to Colac or geleong to shop and ts still cheaper

A more suitable shopping precinct

Pressure on council to help develop NEW shopping precinct on colac side of town. Lack of commercial infrastructure. Land locked by local investors not developing land

Infrastructure

Weekly garbage bins

Schools

Larger school with secondary school

build a high school

School rebuild

School

a secondary school that offers students a broader range of activiites than the standard

Not to get too big or the school will be too small

High school

A designated drop of point for school buses instead of in front of the IGA Double Parking

School upgrade

Support the local primary school in improving facilities.

School/schools

School facilities

New school

A P-12 school

New school

Schooling growth

Expand school
Upgrade local school
Improve primary school
A better school

The Pool

Better hours of operation for the pool
Review sporting venues and heating local pool or building and indoor pool
Gym/pool
Indoor swimming pool
Swimming pool
Swimming pool
Swimming pool,
The Pool
Swimming pool
Ensuring the swimming pool refurbishment is seen through to completion and put aside so Torquay gets there pool
Have the pool completed on time
swimming pool bigger under cover to accommodate with access for hydrotherapy etc
Pool
Ensure swimming pool is re-built and can be accessed all year
The swimming pool.
Upgrading local pool
Better hours of operation for the pool
Updating the local pool
Making the pool more accessible to the disabled & the elderly
Roof and heating for the swimming pool

PRIORITIES from NON PROFITS

More activities for the kids/ teenagers to do, other than football and netball. We lost our scout club. We need some fun in town
People - lots of opportunities for new and old to town, young and old to connect.
Events: Winchelsea needs its thing!!!!
Wider Targeted Community Information
Identify residents with particular skills

Run some basic emergency management scenarios to both alert and encourage more input/cooperation from community members.

Employment

Create meaningful discussions

Develop meaningful development plans

New relationships between the key groups.

Improve communication across the breadth of organisations and with the community.

More collaboration between the local groups

Communication - keeping people updated with local happenings and plans.

Engagement - getting people to join in

Funding - finding the resources that enable things to happen and/or get done

Develop a new model of connection through the Shire Hall.

Engaging the new families moving into town to connect with the local groups

Increasing opportunities that promote literacy and learning

Raising awareness of library resources and program opportunities

Connection - social and to resources and supports

Access to small acreage to expand wildlife Shelter

Youth sporting club and other club facilities.

More trains

Better transport options

Parking is a nightmare.

Keeping block sizes large enough to keep the country feel of the town.

Reserving land corridor to accommodate a bypass road. It is critical that in the future our town of 10000 will not be divided by the Princes Highway as it is currently.

Growing Winchelsea to be involved with Surf Coast Shire in decision making about land developments, at the time developers initiate conversations with the SCS.

A well-planned Winchelsea for the expected 10,000 to come. We want to retain the centre village atmosphere, we don't want adhoc development, We want future planning to be community driven not developer driven. We want planned retail space, health precinct, good transport, a planned education and sports precinct.

Environment - A healthy community with lots of country spaces and paths for walking, riding, sitting, playing and active sports areas. Strong water flow in the Barwon River for the river environment to thrive. The arboretum project to prosper and grow. Invest in our environment now.

Control of corellas

Cultural centre

Increasing awareness and support over all ages of the community

Affordable and subsidised by Council as in other towns of the Surf Coast Shire

BIG IDEA /LITTLE IDEA RESPONSES



A commission for a Wadawurrung artist and one for a Gulidjan artist would be amazing as well. Identity artwork like these feel timely.

Reinstate the Old Library – move the mobile library to stop outside the Old Library and open that building as a reading room/gathering space to be used for book clubs, story times and small meetings – coffee is available, parking is available... the building is purpose built as a library. Discuss the idea with Council to see what we would need to progress this idea

A Mural Project

Toilets and shower block built for the free campers. Paid or not. Could be connected to the pool plan. Upgrade on highway toilet which is so well used and embarrassment to the town. It needs a bigger facility to handle the traffic it takes. They are generally filthy and not enough stalls

Better toilets for visitors.

Off road and camp site.

Well back a fair few years ago Winchelsea had a go kart track, gun club, maybe motorbike track maybe bring those sort of ideas back to the town it would bring money into the town and things for kids and families to do casual jobs for kids.

A once a month trash and treasure on a Saturday – probably where the market is

Get in a take away Mexican food van of a night time

The Winchelsea LTC (ie. sports hall next to Winchelsea Primary School) is open to the public again, after long-winded repairs to flooring and walls. How can Winchelsea make the most of this community asset?

Development of a social enterprise, focused upon food security, provision, shared and provided by locals

Start a school holiday program – trial in June/July
Craft/Music/Art

Love more to do for young families, meet and greets, food van nights

A Youth Hub for Winchelsea preschool to late teens

A Car Wash

Annual Natural Farming festival that brings in experts for talks , producers for markets. Music, stalls and workshops. Achieved by all groups working together.

Bring back a revamped Australian Wool Sports Championship, throw in some top Aussie Country Music Artists, sheepdog trials, Ute show, pitmaster competitions, food and local produce stalls and finish up with a Country hoedown dance.

Barwon river community exchange.

Outdoor theatre.

Local transfer station being run as social enterprise.

Compost locally.

A tool/resource library

All local assets to be offered locally for running.

Carols on the Riverbank – get all groups involved

Model the Community in 3D

Seek funding to install 3D printers in Shire Hall Kitchen

Winch The Thriller Movie.

Tennis Courts – once tennis was quite popular.

A council collar with a chip in it could allow a small percentage of dogs owned by children to be off the leash

For Winchelsea to have a mayor; as I feel the current Surfcoast Shire Council is ill equipped for Winchelsea's growing population.

To have a regular bus service to the Station with regular bus times to Colac and Waurin Ponds.

Develop the Common as a multipurpose area. The Common could be used for concerts, markets, picnics, community activity including archery. The Council needs to be transparent about the plans for the Common and engage the community.

Reimagine the entrance to Winch House so it is welcoming, attractive and visible from the street.

It's all here in the one town

Knowledge Tourism – introduction to Western Victoria

Keep extending our river trail. Also seating along path and dogs off lead area

An outdoor open-air stage on the other side of the new foot bridge would be amazing. Built by locals. Simply, natural, beautiful. Interesting council owns the land along river and its private land.

Let's make a real effort to make the industrial estate truly great. It could be a great example of good design including well designed buildings, attractive streetscapes and plantings. Include a push towards energy production on site
(solar, gas, using town waste) eg is the estate behind Bunnings in Torquay.

Roof and heating for the swimming pool

Safer walking surfaces not on roads